

# 2016 Liberal Arts Symposium Program



Thursday, March 31 and Friday, April 1





# Thursday, March 31 Symposium Sessions

*Unless noted, sessions follow class schedules*

9:30am MCHS 1303

*Dean Brown Opening Remarks*

9:30am MCHS 1303

*Liberal Arts to Careers: I can do that with this major?!*

Can you study what you want and be successful in your future career? Sure you can! Come join the staff from Center for Professional Development and Career Experience to

- 1) choose a major to fit your interests, skills, values and personality
- 2) learn tools to research different career options
- 3) explore opportunities to enhance your marketability as a future graduating Husky

This session targets undeclared students, students who want to learn what you can do with your major, and those who want to learn about various careers.

9:30am-12pm OSH 311

*The Power of Asking*

In creative fields, such as the visual arts, we are often faced with procuring resources for our work, seeking venues for our work to be seen and blazing our own trail. In this session we will discuss the power of using our creative skills to make all of these things possible. All presenters have stories to share about creative problem solving, career choices and the hard work that it takes to make a good life in the arts. Faculty presenters: Professor Meredith Grimsley (Art), Professor Chad Andrews (Art) and Professor John McKaig (Art). Alumna presenter: Chello Sherman.

9:30am Schweiker Room Andruss Library

*The Editor's Edge*

Working for a publication at *The Voice* gives editors an edge when it comes to the job market. Hear from present and past editors about the perks of being an editor, both now and later. Faculty presenter Dr. Mary Bernath (English).

Alumni presenters: Vanessa Pellechio and Adina Evans, former editors in chief. Student presenter: Lyndsay Bartos, current Editor in Chief.

9:30am BCH 204

*Study Abroad*

Director of Global and Multicultural Education Nawal Bonomo and students who have studied abroad discuss the benefits of taking classes in a foreign country during your college experience.

11am MCHS 2148

*The Medieval Roots of Modern Storytelling*

Students share research about the ways that medieval genres like ballads and frame narratives can be identified in modern storytelling like song lyrics and graphic novels. Faculty moderator: Dr. Christina Francis (English). Student presenters: Vanessa Giedosh, Talia Hazelton, Nicholas Strittmatter, Ceara Lokay and Leah Sanson.

11am Schweiker Room Andruss Library

*Dress creatively for career advancement*

Learn how to dress appropriately in a variety of career advancement situations. Also, learn how to positively and creatively express who you are in those situations. Learn what your clothes might say about you and learn to use that knowledge effectively. Faculty presenter: Professor Karen Anselm (Theatre). Student presenters: Nakita Bergerstock, Kyle Boyes, Bailey Guinn, Charlotte Henrich, Charlseay Hunter, Zirconia Lake, Kristin McCullough, Jonathan Schultz, Jordann Seasock and Sara Tessarvich.

12:30pm MCHS 2148

*Entrepreneurship—The College Journey*

The entrepreneurial journey is never an easy one. Hear the co-founders of Sploops discuss starting a mobile app business during college. Learn about their adversity and success from a piece of notebook paper to the App Store! Alumni presenters: Paul Rosa and Sean Roth.

### 12:30pm MCHS 2303

#### *Roots to Rise: How Bloomsburg University strengthened my character and career*

Heather McDanel will discuss how her experience as a student here laid the groundwork for her future success as an entrepreneurial leader in the non-profit sector. Based in Philadelphia, she has been the founder of several non-profit programs, with a focus on public health and youth. In her current role as founder of Students Run Philly Style, she is leading a mentoring organization for youth in Philadelphia with the purpose of unlocking their inner strength through marathon running.

### 12:30pm Schweiker Room Andruss Library

#### *Why the Liberal Arts? Exploring Opportunities in CoLA*

This panel from the College of Liberal Arts Student Advisory Board will explore the value of liberal arts majors for students with varied postsecondary goals. Panelists will discuss the value of their experiences in CoLA, including coursework and professional development opportunities like internships and study abroad. Alumni respondent: Karin Suttman.

### 12:30pm OSH G20

#### *History Alumnus*

Matthew Albertson, a 2012 Bloomsburg University alumnus, will discuss working in museums, graduate school at Villanova University and the job market for history majors.

### 2pm MCHS 2303

#### *Preparation for Life After a Liberal Arts Degree: Be Aware of Lucky Opportunities and Follow your Gut*

Alum John S. McVeigh is currently a lawyer and owner of his own law firm who will focus on the breadth of opportunities available to BU graduates with a liberal arts degree within the context of his own experiences. He will also relate his BU experience to his life immediately after college as graduate student at Michigan State University where he obtained his Master's degree in the field of Ecological/Community Psychology and as a graduate of the University of Pennsylvania Law School.

### 2pm MCHS 2205

#### *The Basics of Saving and Investing*

Establishing a successful saving and investing strategy early in one's life is of essential importance. In this discussion panel, members of the Personal Money Management Club will briefly explain different aspects of saving and investing (i.e., strategies for saving, types of investments). Following these brief remarks, there will be time for questions and comments from the audience. Faculty presenter: Dr. James Petre (Communication Studies). Student presenters: Sara K. Bartra, John P. Caserta Jr., Austin J. Devlin, Andrew Semaan and Brandon L. Tomlin.

### 2pm BCH 201

#### *Gendered Impact of Two Systems: Transnationalism and Skin Color in the Racialization of Children of Immigrants*

Radha Modi, a Frederick Douglass Teaching Scholar Applicant in the department of Sociology, will deliver this presentation based on her doctoral research.

### 3:30pm MCHS 2303

#### *Social Work's Contribution to Addiction Treatment*

The growing rate of addiction is a serious and complex problem confronting the country. Social workers are a growing presence in the field of addiction treatment. This panel discussion will highlight several features of the social work profession that are useful in the effort to provide treatment help to those who need it. Faculty presenter: Dr. Shane Jaynes (Social Work). Student presenters: Deidre Deem and Rory Stevens. Alumni presenters: James Beach and Crystal Weiss.

## Thursday, March 31 Student Presentations

### Research Poster Presentations

#### McCormick Lobby Areas 1st and 2nd Floors 10am to 12pm

Olivia L. Best - Psychology - *Chronic Stress Causes a Delayed Increase in Craving for Palatable Food via Dopamine D1-Like Receptor-Mediated Mechanism*

Aaron Brown - English - *Lexical Issues and Identity Formation in Rural Central Pennsylvania Drag Queens*

Aaron Brown - Languages and Cultures - *Linguistic Relativity Demonstrated by the Effect of Culture on Color Categorization*

Nick Cellucci - Mass Communications - *Social Media Production & Consumption Across Multiple Generations*

Luke Dachowski - Sociology - *An Assessment of Causes of Death and Life Expectancy the United States and Colorado*

Terry Tirko - Sociology - *Demographic Comparison Between the United States and Arkansas*

Casey Willey, Meghan Grady, Katie Frank and Adrian Johnson-Pope - Social Work - *Bloomsburg Community Alliance*

## **Research Poster Presentations**

### **McCormick Lobby Areas 1st and 2nd Floors 1-3pm**

Zachary Cooper - Anthropology - *The Snake Den Mound Group in Context: An Analysis of Hopewell Hilltop Earthworks*

Francesca Elezovic - Psychology - *Assessment of learning in middle school students after completing a neuroscience-inspired program*

Austin Hughes - Anthropology - *Between the Land and the Sky: Microcontextual Archaeology of the Snake Den Mound Group*

Andrew Kline - Anthropology - *From the Back Burner*

Erika Maxson - Anthropology - *Tropical Urban Topography: GIS Analysis of the Classic Maya Site El Peru-Waka'*

Hannah Young - Sociology - *Gender Differences in Tobacco Advertisements*

### **Oral Presentations in BCH 207**

**11am-12:15pm** Jacqueline Whitman, Carleigh Allison, Olivia Bene, Aisha Bucanelli, Cierra Fields, Emily Haney, Kelsey Hughes, Amber Martin, Kate McDemus, Wanda Riley, Connor Simon, Lindsey Tennis and Jonathan Woll - Art and Art History - *Designing an Art Exhibition*

### **Oral Presentations in BCH 204**

*These presentations are 10-15 minutes, unless otherwise noted*

**2pm** Rebecca Ward - Mass Communications - *Branding Middleburg, PA*

**2:15pm** Avi Slone - Sociology - *Mobility and Success in Homogenous Hispanic Communities*

**2:30pm** Arielle Brown - English - *The Limits of Newland Archer's Freedom in Edith Wharton's The Age of Innocence*

**2:45pm** Derek Askew - Sociology - *Only Children vs Sibling Children*

**3pm** Kevin Kesselring - History - *The 1960 Presidential campaign of John F. Kennedy: From Democratic Dark Horse to American President*

## Matthew B. Crawford – Keynote Speaker

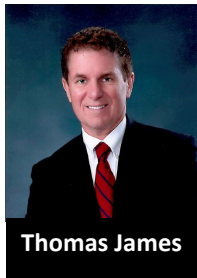
4pm Thursday, March 31 in Centennial Hall 218

Matthew B. Crawford attended Berkeley High and the University of California at Santa Barbara, where he majored in physics. Later he earned a Ph.D. in political philosophy from the University of Chicago, specializing in ancient political thought. Matthew B. Crawford often writes about how scientific advances influence the human person. His first book *Shop Class As Soulcraft* is about manual competence. That book and *The World Beyond Your Head* are available at the University Bookstore. Copies will be available for purchase and signing after his talk.



## Poverty at the Local Level

7pm Thursday, March 31 in Centennial Hall 218



Local government officials and community activists will discuss poverty related issues in Columbia County. This will be a unique opportunity to observe how committed individuals from different walks of life contribute to our continuous efforts to understand poverty and to alleviate its devastating impacts in our community. The speakers will include Joy McGinnis of Columbia County Volunteers in Medicine, who will discuss her agency's work providing health care services for the uninsured and the connections between poverty and health care. Thomas James, the President Judge of the Court of Common Pleas of the PA 26th District will discuss legal issues related to poverty in Columbia County. Rich Kisner of the Columbia County Housing Authority will discuss the connections between poverty and housing issues. The panel will be moderated by Dr. Heather Feldhaus, professor of sociology and the director of BU's Center for Community Research and Consulting. There will be a question-and-answer period and an open discussion after the panelists' brief presentations. This event is the keynote panel for the BU Explores Poverty Symposium organized by the Institute of Culture and Society; it is free and open to the public.

# Friday, April 1 Symposium Sessions

*Unless noted, sessions follow class schedules*

8:30am CEH 218

## *Experiential Learning in Academic Administration*

A Philosophy major discusses her experience exploring career possibilities outside her major by participating in the Sophomore Experiential Learning Program. Student presenter: Jessa Wood.

9am MCHS 2303

## *Taking a Rhetorical Approach to the Job Search Process*

Finding the right job can be stressful for students, but one way to alleviate these concerns is by taking a rhetorical approach to the job search process. In this session, students will learn rhetorical concepts and strategies they can use to help them get the job of their dreams. Faculty presenter: Dr. Elizabeth Petre (Communication Studies).

9am MCHS 1303

## *Creating Faculty Connections*

What is the value of meeting with faculty on campus? How can talking to your teachers translate into a more fulfilling student experience? How can finding a mentor help you to prepare for your life after college? Come join us as we discuss the rewards of creating faculty connections. Faculty presenters: Dr. Christina Francis (English) and Dr. Lisa Stallbaumer-Beishline (History). Student presenter: Elizabeth Miller. Alumnus presenter: Andrew J. Stout.

9am CEH 218

## *The Value of an MBA for students with a Liberal Arts degree*

The purpose of the presentation is to detail how an MBA degree can benefit a Liberal Arts major, the different career paths that one can pursue post-graduation, and how it can give them a competitive edge in the job market. A current MBA Student with a Liberal Arts undergraduate major from BU, and a Professor and student from the Social Work department, will join the BU MBA Coordinator to discuss highlights of the BU MBA Program and/or their experiences in the program as well as the benefits of business education across disciplines. Faculty presenters: Dr. Darrin Kass (Management and MBA Coordinator) and Dr. Shiloh Erdley (Social Work). Student presenter: Stephanie Byers. Alumna presenter: Kaycee Gutsie.

10am MCHS 1303

## *Success! Jobs with a BA in Psychology*

This panel of successful BU graduates will share how they found meaningful psych-related jobs with their BA. Attendees will have the opportunity to ask questions and meet with the alumni. Faculty presenter: Dr. Marion Mason (Psychology). Alumni presenters: Jesse N. Rothweiler, Ashleigh Wells, Samantha Post, Megan DeCarolis, Brooke Hansen, Michael DeWald and Melanie Conway.

10am MCHS 2303

## *Liberal Arts and a Masters degree in Instructional Technology—a path to a successful career*

A Masters degree in instructional technology is a good option for students in liberal arts to build on their skills and interests with courses such as 'instructional design' and 'authoring for mobile devices'. Find out about this exciting field, its career opportunities and the accelerated programs we offer. Presenters: Dr. Helmut Doll and an Instructional Technology graduate assistant.

10am CEH 218

## *Faculty/Student Mentorship*

In this round table discussion, faculty and students talk about what it is like to work together on research and creative projects. Panelists will each take time answering questions about the mentorship/creative relationship experience before opening the discussion to audiences for comments, questions, or concerns about starting and maintaining faculty/student mentorships. Faculty presenters: Dr. Timothy Oleksiak (English), Dr. Heather Feldhaus (Sociology), Dr. Jing Luo (Languages and Cultures) and Dr. Shiloh Erdley (Social Work). Student presenters: Boe Kline, Ashley Muchler and Stephanie Byers. Alumnus presenter: Paul Deppen.

10am CEH 201

*Alumni Roundtable*

Members of the College of Liberal Arts Alumni Task Force discuss their career journeys and offer advice on applying liberal arts degrees.

Alumni presenters: Jake Miller, Lydia Singley, Karin Suttman and Kerri Sears.

11am MCHS 2303

*Sociology Majors in the Real World*

Former BU sociology majors will discuss what they've done since graduating, tips for finding work or pursuing graduate degrees (e.g., law school, counseling, social work), as well as how sociology was and has been a valuable resource in the job search and on the job.

Alumni presenters: Brandon Vinson, Deanna Jarrett, Weston Brehm and Tom Kresch.

11am MCHS 1303

*Why Software Engineering Needs Philosophers*

Computer science degrees insufficiently prepare students for jobs in software engineering, especially leadership positions. You also need the skills that philosophy provides, like clear writing (e.g. documenting code) and critical thinking (moving rapidly from paradigm to paradigm weighing pros and cons, deducing consequences of general decisions and policies, debugging programs, effectively communicating with teams, etc.). Want to make the jump? Learn how here with BU alum and presenter Greg Kenenitz.

11am CEH 218

*The "Gap Year" Experience*

Want to see the world, try out a career, or learn more about yourself? Looking to enhance your college experience and gain more professional skills after graduation? Come learn about the benefits and opportunities of a six month to two year "Gap Year" experience such as AmeriCorps, Teach for America and the Peace Corps.

Presenter is Lauren Kross Polinski, Special Assistant for Professional U, the Center for Professional Development and Career Experience.

12pm MCHS 2303

*What I wish they knew before they came to the interview...confessions of a former Executive Director*

Dr. Ronald Hollm (Social Work) will explore ideas, insights, and strategies for obtaining and successfully navigating interviews to obtain internships and employment. It will draw upon actual experiences of a former Executive Director, using specific examples of what leads to applicants' successes or failure. Are you preparing to apply for a position? How can you improve your chances?

3pm MCHS 2303

*Creating Engaging Presentations*

This workshop helps students transform their research and creative projects into dynamic, public presentations. Participants will circulate among two stations to workshop delivery techniques, presentation games, and audience expectations. Students who have presented at conferences will be available to answer questions. Open to all students regardless of level and major. Faculty presenters: Professor David Miller (Theatre) and Dr. Timothy Oleksiak (English). Student presenters: Bry Kifolo, Kate Mochnacz and Emma Slotterback.

4-5pm MCHS 2303

*Careers in Political Science*

The Department of Political Science will hold a panel discussion with former students who will explain how majoring in Political Science shaped their careers.

Alumni presenters: Ann Mooney, David Abrams, Kosta Patsiopoulos, Victoria Wylie and Dan Knorr.



# Friday, April 1 Student Presentations

## Research Poster Presentations

### McCormick Lobby Areas 1st and 2nd Floors 10am to 12pm

Alison Besecker, Alyssa McCusker, Stephanie Berardi and Allyson Barr- Social Work - *Danville Community Analysis*

Arianna Erdman, Vanessa Giedosh and Ioannis Pashaskis - English/The Voice - *Creative Campus Connections*

Michelle Etzel, Shannon O'Donnell, Megan Shurer and Nicole Wolfgang - Social Work - *Community Analysis: Danville, PA*

John-Christopher Finley - Psychology - *Perceived Barriers Distinguish Young College Students Who Have Different Levels of Physical Activity*

Maggie Hill - Anthropology - *Digital Devil Invasion: Cyberethnography of the Megami Tensei Fanbase*

Amber Hodges, Nana Yaw Effah, Evan Johnson and Grant Mercer - Social Work - *Northumberland*

Haleigh McDonald - Political Science - *Religiosity and Gender Perceptions of Men and Women*

Cassandra McMillen - Anthropology - *What Lies Beneath: Archaeology at the Edge of the Sacred and Secular*

Jacob Osborne - Anthropology - *Ethnic Identity in the Health Outcomes of Early Anthracite Mining*

Jacob Pesarcik, Sarah Bellinghausen, Stephanie Byers, Desean Griffin and Alyssa Polonsky - Social Work - *Small Group Project: Community Analysis, Organizational Design, Presentation of Bloomsburg*

Chelsea Sisk - Psychology - *Effects of Second Language Acquisition on First Language Metalinguistic Awareness*

Eric Stone and Salvatore Nardini - Psychology - *An investigation of the effects of chronic restraint stress on cocaine seeking using two different animal models of relapse*

Kristin Tully - Psychology - *Motivators and Challenges to Psychology Major's Pursuit of Excellent, Ethical and Engaged Academic Work*

Tabitha Weaver, Jordan Cunningham, Sierra Lord, Rory Stevens and Taylor Williams, - Social Work - *Jim Thorpe Analysis-*

Jessa Wood - Philosophy - *The Data ARE: Helping Ecology Students Perform Discipline-Specific Writing Conventions*

Ryan K. Worthington - Sociology - *Religious effects on abortion attitudes*

## Research Poster Presentations

### McCormick Lobby Areas 1st and 2nd Floors 12-2pm

Iliana Anapolsky - Languages and Cultures, Russian - *Learn Now*

Jenna Beck, Alex DeMascole, Morgan Thomas and Rebecca Tyler - Social Work - *Community Analysis of Catawissa*

Rebecca Coco - Anthropology - *Skills and Personality in the Nonprofit World: An Ethnographic Study of the United Way and Similar Non-Profit Organizations*

Emily Funk - Psychology - *Are nature settings able to restore directed attention better than urban settings?*

Brian Hutchison - Psychology - *Effects of Outline Generation and Text Type on Undergraduates' Reading Comprehension*

Boenell Kline - Communication Studies - *What Did I Hear You Feel? The Role of Attachment in Identifying and Attributing Vocally Expressed Emotions*

Kimberly Martin - Political Science - *Marriage, Careers, and the Voting Woman*

Kevin Randolph - Mass Communications - *Social Media Use and Social Media Literacy Education in Adults Over Age 50*

### Oral Presentations in CEH 201

*These presentations are 10-15 minutes, unless otherwise noted*

- 11am** Zachary Mrochko - History - *Perception of an American Legend: An Understanding of General Robert Edward Lee in the North and South*
- 11:15am** Christopher Creyer - History - *The Sweetest Place on Earth: Milton Hershey's Mindset and Policymaking Towards Hershey, PA an American Company Town*
- 11:30am** Justin Sharp - History - *John Mitchell: The Architect of the Anthracite Coal Strike of 1902*
- 11:45am** Santino Stancato - Mass Communications - *Susquehanna Art Museum*
- 12pm** Harold Post - History - *Homosexual Reaction to Anti-homosexual Policy under the Third Reich*
- 12:15pm** Joshua MacClaren - History - *Turning Point in the Pacific: The Battle of the Coral Sea and The Battle of Midway*
- 12:30pm** Brittany Hans - History - *Barnes Collection: Foundation for Controversy*
- 12:45pm** Elizabeth Miller - History - *Deciphering Osama bin Laden's Radicalization based on United States Actions, Policies and Presence in Saudi Arabia 1990-2001*

## **Social Work Professional Development Expo**

**11:30am - 12:30pm in MCHS 1316**

All Bloomsburg University Students are invited to attend the annual social work professional development expo to explore part and full time opportunities as well as internships.

Why Attend? Meet with employers and learn more about local and regional human service agencies for employment and internship opportunities.

## **Shakti Butler – Keynote Speaker**

### **Pathways to Change: Compassionate Conversations on Race and Diversity**

1-3pm Friday, April 1 in MCHS 1303

Dr. Shakti Butler is the President and Founder of World Trust Educational Services. She received her doctorate from the California Institute of Integral Studies in the School of Transformative Learning and Change. She holds an MA in Guidance and Counseling from Bank Street College of New York and graduated *magna cum laude* from City College of New York.

She is the producer and director of groundbreaking documentaries including, *The Way Home*, *Mirrors of Privilege: Making Whiteness Visible*, and her latest film *Cracking the Codes: The System of Racial Inequity*. This latest film uses story, theater and music to illuminate the larger frame of structural/systemic racial inequity.



Dr. Butler shares her holistic framework for conveying the interconnection between internal and external/structural components of racial inequity to reveal how systems reinforce disparities that are self-perpetuating. This framing, along with the use of Butler's films, sets the context for constructive conversations about racial justice and equity. Her work invites her audience to grapple with both the intellectual and emotional complexities of the issue. Butler invites a deeper, cohesive understanding that builds the collective will towards analysis, healing and action.

This presentation will provide opportunities for attendees to examine meaningful ways to engage in constructive conversations about racial justice and equity. Dr. Butler will share her holistic framework, along with clips from her latest film.

Bloomsburg University College of Liberal Arts, the Sociology and Social Work programs, the Provost's Office, the Office of Social Equity and the Columbia County United Way and Coalition for Social Equity are sponsoring this event.



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The College of Liberal Arts wishes to thank the following individuals, offices,  
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The Office of the President

The Office of the Provost

BU Foundation

Professional U

The Center for Professional Development and Career Experiences

Alumni Engagement

The SPARC Grant Committee

The Office of Social Equity

Participating College of Liberal Arts Alumni

College of Liberal Arts Faculty

College of Liberal Arts Staff

Our keynote speakers and panelists

The Institute for Culture and Society

The BU Explores Poverty Series

Dean's Alumni Task Force

College of Liberal Arts Student Advisory Board

The Office of Marketing and Communications

The Office of Police

Grants Accounting

Facilities Management

The Office of Technology

The Columbia County United Way

Theatre and Dance Work Study Students

The Dean's Office Work Study Students



Bloomsburg University of Pennsylvania is committed to equal educational and employment opportunities for all persons without regard to race, religion, gender, age, national origin, sexual orientation, disability or veteran status.