

Strategic Plan: Impact 2015
 Strategic Issue #1 - Enhancing Academic Excellence

Goal #	Action item:	Which division(s) department (s) will act on this initiative?	Who within divisions/departments should be assigned to work on initiative?	Who is ultimately responsible for seeing initiative is achieved?	1st, 2nd, or 3rd Initiative?	Initiative start date	Initiative completion date	Criteria to be met for action accomplished?	Resources required? (Sources?)
1	Create a learning environment for personal and professional success in a diverse and rapidly changing world								
1	a. Identify and develop Centers of Excellence and Innovative Programs	University-wide Ad Hoc working group consisting of SPARC members and other representatives with expertise on specific issues	SPARC members, representatives of each college; limit 10-12 members	SPARC co-chairs and Vice President's	First	Fall 2010	Fall semester; identification development will be on-going	1. committee formed and Centers of Excellence and Innovative Programs defined; 2. after identification, begin development	Annual allocation fo significant funding for initiatives
1	b. Develop curricular and co-curricular programs that prepare students for personal and professional success	Academic Affairs Student Affairs	All Deans, all Directors, General Education Council and Graduate Council	Vice President for Academic Affairs, Vice President for Student Affairs	First	Fall 2010	Fall 2012 and on-going	Co-curricular programs identified and implemented; curricular and co-curricular program goals established	TBD
	One of the top twelve priority action steps								

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8 9	b i. Identify and develop areas of student/faculty scholarly activities	Colleges, Academic Departments, Office of Research and Sponsored Programs, Office of Graduate Studies	Academic Deans and Chairs, Dean of Undergraduate Education, Dean of Graduate Education & Director of Research and Sponsored Programs, University CUR Coordinator, Director of Institutional Research, and Director of Planning and Assessment	Provost	First	Fall 2010	Fall 2011 and ongoing	Support system established to facilitate opportunities for student/faculty scholarships by Fall 2011; general learning outcomes established; Identification of Core set of faculty committed to mentoring undergraduate researchers by Fall 2011; established baselines for student participation; multi-year targets set.	Office support; annual allocation TBD
10 11	b ii. Expand study abroad opportunities	Colleges, Office of Corporate & Continuing Education, Office of International Education, Office of the Dean of Undergraduate Education, and Office of the Dean of Graduate Studies	Director of International Education, Academic Deans, Dean of Undergraduate Education, Dean of Graduate Studies & AVP for Research and Sponsored Programs, BU Liaison for PASSHE International Education, Director of Institutional Research, and Director of Planning and Assessment	Provost	Second	Fall 2010	Fall 2011 and ongoing	Opportunities and internal/external student grants sources identified; general learning outcomes established; established baselines for student participation; multi-year targets set.	Office support

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12	1	b iii. Expand academic Internship opportunities	Corporate and Continuing Education	Academic Deans, Director of Academic Internships, Internship Advisory Council, Advancement Division, Office of Institutional Research, and Office of Planning and Assessment	Provost	Second	Fall 2010	Fall 2011 and ongoing	Opportunities identified; general learning outcomes established; baselines established for student participation; multi-year targets set.	Office support
13	1	b iv. Increase information and technology competence	Library, Office of Technology	Library Director, AVP of Technology & Library Services, IT support, Instructional Technology Specialist, General Education Council, Director of Institutional Research, and Director of Planning and Assessment	Provost, Dean of Undergraduate Education	First	Fall 2010	Fall 2011 and ongoing	Identify information and technology outcomes; establish baselines in student performance; set multi-year performance targets.	Office support and student training
14										
15	1	b v. Provide a general education program that promotes skills, knowledge and cultural awareness, helping to develop each student's ability to think critically and communicate clearly	General Education Task Force, General Education Council, BU Curriculum Committee, All Colleges, All Departments	General Education Task Force, General Education Council, BU Curriculum Committee, All Deans, All Department Chairs, Director of Planning and Assessment	Provost	First	Fall 2009	a) Fall 2012 b) Spring 2011	a) Final General Education Model presented to BUCC and approved by the Provost b) General Education Council elected; Course revisions solicited.	Office Support TBD
16		One of the top twelve priority action steps								

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1	b vi. Identify and develop opportunities for interdisciplinary curricula and activities	University-wide Ad Hoc Committee consisting of SPARC members, Academic Deans, and other representatives with expertise on specific issues	SPARC members, representatives of each college; limit 10-12 members, Director of Institutional Research, and Director of Planning and Assessment	Provost, Vice President for Student Affairs, Deans of Undergraduate Education and Graduate Studies	Second	Spring 2011	Fall 2011 and ongoing	Report of opportunities with baselines established for participation and multi-year targets set.Q21	Office Support TBD

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18	2 Provide professional development and scholarship opportunities for all university personnel									
19										
20	2	a. Identify opportunities and encourage access	Office of Human Resources & Labor Relations, Office of Graduate Studies, Office of Research and Sponsored Programs, and Office of Corporate and Continuing Education	AVP Research & Sponsored Programs, Graduate Dean, Director of Institutional Research, Academic Deans, HR Training Director, Director of Planning and Assessment, Director of Corporate and Continuing Education	Provost	Second	Fall 2011	on-going	Inventory of opportunities identified; baseline participation established; multi-year targets set.	Annual allocation TBD

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21	3	Integrate Diversity in learning environment								
22										
23	3	a. Develop a perception of diversity survey to be administered to all members of university community	Office of Social Equity; President's Task Force on Diversity; Assessment and Planning; Institutional Research; Union Leadership	Directors of	President	First	Fall 2010	2011	Survey items relative to major underrepresented groups of major concern within a comprehensive, all-campus instrument; analysis of responses provided in summary report to president	
24										
25	3	b. Add a diversity component to entire curricula, including general education, program curricula and university seminars	Academic Affairs, BUCC, General Education Task Force, General Education Council	AVP for Academic Affairs & Dean of Undergraduate Education, BUCC, Academic Deans, General Education Task Force, General Education Council, Director of Institutional Research, and Director of Planning and Assessment	Provost	First	Fall 2010	Fall 2011 and on-going	Identify diversity outcomes; establish baselines in student performance; set multi-year performance targets.	Office support and travel
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27	3	c. Identify and implement best practices to increase understanding and interaction among diverse populations	Social Equity, VPs, HR, Asst. to Provost for Diversity	Director of Social Equity, HR Director, Asst. to the Provost for Diversity, Academic Deans, Diversity Task Force, Director of Institutional Research, and Director of Planning and Assessment	President, Provost, Vice Presidents	First	Fall 2010	Fall 2011 and on-going	Identify diversity outcomes; establish baselines in student performance; set multi-year performance targets.	Office support; speakers; activities; travel
28										
29	3	d. Recruit and retain diverse personnel	Social Equity, VPs, HR	Director of Social Equity, HR Director, Asst. to Provost for Diversity, Academic Deans, Diversity Task Force, Director of Institutional Research, and Director of Planning and Assessment	President, Provost, Vice Presidents	First	Fall 2010	Fall 2011 and on-going	Track record of hires and retention, establish baselines for recruitment by identified areas, set multi-year targets; develop a retention model.	Marketing and professional development

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30	4	Implement and monitor a systematic process of assessment								
31										
32	4	4. a Establish reasonable schedule to assess initiatives	Office of Planning and Assessment, Office of Institutional Research	Director of Planning & Assessment, Director of Institutional Research, Deans, Directors, Department Chairs	Provost	First	Fall 2010	2015	Integration of university-wide assessment plan into university schedule	Office support; assessment instruments
33										
34	4	4.b Establish an institutional structure to support assessment plan	Office of Planning and Assessment, Office of Institutional Research	Director of Planning & Assessment, Director of Institutional Research, Deans, Directors, Department Chairs	Provost	First	Fall 2010	Fall 2011	Establishment of unit charged with assessment oversight	Base funding for staff and operations
35										
36		One of the top twelve priority action steps								

Strategic Plan: Impact 2015
 Strategic Issue #2 - Achieving excellence while ensuring fiscal sustainability

Goal #	Action item:	Which division(s) department (s) will act on this initiative?	Who within divisions/departments should be assigned to work on initiative?	Who is ultimately responsible for seeing initiative is achieved?	1st, 2nd, or 3rd -Tier Initiative?	Initiative start date?	Initiative completion date?	Criteria to be met for action accomplished?	Resources required? (Sources?)
Identify, examine, align and allocate resources to meet institutional priorities									
1	a. Educate university community on current budget situation	Administration and Finance	Vice President for Administration & Finance, Planning and Budget Committee	Vice President for Administration & Finance in conjunction with members of the Budget Subcommittee	1	October, 2010	December, 2010	Completion of open forums and completion and analysis of web-based survey	None
1	b. Assess current programs, services, operations to develop a balanced and sustainable budget	All faculty, staff, and administrative personnel in a transparent process that invites members from all groups	Vice President for Administration & Finance, Provost, All VPs, All Deans, Budget Director, Compensation Forecast & Payroll Manager, Executive Assistant to Provost, Director of Institutional Research, and Director of Planning & Assessment	Vice President for Administration & Finance in conjunction with other Vice Presidents	1	November, 2010	March, 2011	Balanced budget for 2011-12 and 2-year projection	Time
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 Strategic Issue #2 - Achieving excellence while ensuring fiscal sustainability

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7 1	c. Examine efficiency of current services/ departments/ programs to optimize current and future resources	University collaborative efforts led by Vice President for Administration & Finance	Vice President for Administration & Finance with all departments/programs, Budget Director, Compensation Forecast & Payroll Manager, Executive Assistant to Provost, All Deans, Director of Institutional Research, Director of Planning & Assessment	Vice President for Administration & Finance in conjunction with other Vice Presidents	1	November, 2010	March, 2011	Balanced budget with resources available to support strategic mission and initiatives	None
8 1	d. Make sustainability a consideration in the decision-making for all building and purchasing	Vice President for Administration & Finance	This should involve all university faculty, staff, administration and students	Vice President for Administration & Finance in conjunction with other Vice Presidents	2	January, 2011	Ongoing	Every major purchasing plan will contain a written description of how sustainability will be considered in the decision-making process	None
9									

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10	2	Coordinate efforts to identify and develop new resources in accord with university strategic priorities								
11	2	a. Build relationships with external stakeholders	University Advancement, BU Foundation and the University community	Advancement team and University community	Vice President of University Advancement and Executive Director of the BU Foundation	1	Summer 2010	Ongoing - with yearly benchmarks	Increase active constituent participation by 20% over a three-year period	Time and travel
12										
13	2	b. Establish university/ community partnerships	AVP for Research & Dean of Graduate Studies and/or Community Relations	AVP for Research & Dean of Graduate Studies, Dearn of Undergraduate Education, Director of Academic Internships & Community Outreach, Civic Engagement Coordinator	Provost	2	Sept. 2011	Ongoing - with yearly benchmarks	Increase number of community partnerships by 10% yearly	Time, travel and office support
14										
15	2	c. Develop corporate sponsorships	Provost and VP for Advancement	AVP for External Relations; Director of Corporate and Continuing Education, Director of Grants Information and Director of Sports Information	Provost and VP for Advancement	1	Summer 2010	Ongoing - with yearly benchmarks	15% increase in sponsorships yearly	Office support; recognition events

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16										
17	2	d. Increase external grant funding	AVP and Dean of Graduate Programs and Research	Dean of Graduate Programs and Research, Director of Research and Sponsored Programs, Director of Corporate and Continuing Education	Provost	1	Summer 2010	Ongoing - with yearly benchmarks	Negotiate % of indirect costs to reflect industry standard. 10% yearly increase in grant funding received	Resources for faculty grant writing
18										
19	2	e. Increase private sources of funding	University Advancement, University Foundation	University Advancement, University Foundation	Directors of University Advancement, University Foundation	1	Summer 2010	Ongoing - with yearly benchmarks	20% increase in the availability of financial resources over a 3-year period	TBD

Strategic Plan: Impact 2015
 Strategic Issue #3 - Designing an enrollment vision in terms of demand, program mix, and capacity

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1	Assess enrollment trends and projections in terms of capacity, student demographics, target populations and demand									
1	a. Re-evaluate current Enrollment Management Committee in terms of composition, reporting structure and mission	Administration/Finance; Academic Affairs; Student Affairs; Advancement	VPs from Administration/Finance; Academic Affairs; Student Affairs; Deans and Directors; APSCUF; Enrollment Management Chairperson	Provost	1	Fall 2010	Spring 2011	New committee composition and charge established	Time	
1	b. Examine data on enrollment profiles of high school students, BU's first year class, current students, graduate students and non-traditional students	Admissions; Undergraduate Education; Graduate Studies; Office of Institutional Research; Enrollment Management	Director of Admissions; Dean of Undergraduate Education; Dean of Graduate Studies ; Director of Institutional Research; Lead Enrollment Manager	Provost and VP Student Affairs	1	Fall 2011	Spring 2011	Comprehensive report summarizing data base of each student population; Establish an ongoing mechanism for collecting, reporting, and analyzing these data.	Time	
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8	1	c. Examine capacity of university in terms of facilities, programs and services	Facilities Management; Residence Life; Undergraduate Education; Colleges; Graduate Studies; Registrar; Financial Aid; Counseling; Library; Planning & Assessment; Institutional Research; Space Committee Chairperson; Retention & Diversity; CGA; Advancement; Enrollment Management	AVP for Facilities; Asst. Director of Residence Life; Dean of Graduate Studies; Dean of Undergraduate Education; Director of Corporate & Continuing Education; Development; Academic Deans; Assist to Provost - Retention & Diversity; Director of Financial Aid; Registrar; Lead Enrollment Manager	Provost and VPs for Administration & Finance; Student Affairs; Advancement	1	Fall 2011	Spring 2011	Identify the quantitative and qualitative relationships between facilities, programs and services for overall student populations and subgroups.	Time
9	1	d. Gather information on pre-high school and potential or returning learners (non-traditional students)	Institutional Research; Planning & Assessment; Corporate & Continuing Education; Undergraduate Education; Graduate Studies; Retention & Diversity; Enrollment Management	Director of Institutional Research; Director of Planning & Assessment; Director of Corporate & Continuing Education; Dean of Undergraduate Education; Dean of Graduate Studies; Assist to Provost - Retention & Diversity; Lead Enrollment Manager	Provost	1	Fall 2011	Spring 2011	Comprehensive report summarizing enrollment trends and recruitment possibilities of these populations; establish an ongoing mechanism for collecting, reporting and analyzing these data.	Compile a list to attend conference or program on this issue - Noel-Levitz; suggested by Dr. Adler
10										

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11	1	e. Gather national and regional trend information regarding emerging demands of business, industry and professions.	Colleges; Corporate & Continuing Education; Development; Career Services	Academic Deans; Director of Corporate & Continuing Education; Director of Development; Director of Career Services (?)	Provost	1	Fall 2011	Summer 2011	Comprehensive report summarizing trends; establish an ongoing mechanism for collecting, reporting and analyzing these data.	Consultant costs; travel/ conference fees; Time	

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12	2	Develop a realistic, dynamic, budget-sensitive, comprehensive enrollment management plan that supports student access and success								
13										
14	2	a. Identify enrollment goals	Colleges; Undergraduate Education; Graduate Studies; Corporate & Continuing Education; Enrollment Management	Academic Deans; Undergraduate Dean; Graduate Studies Dean; Director of Continuing Education; Lead Enrollment Manager	Provost	1	Spring 2011	Fall 2011	Setting of goals	Time
15										
16	2	b. Develop the Enrollment Management Plan	VPs from Admin./Finance; Academic Affairs; Student Affairs; Advancement; Enrollment Management	VPs from Admin./Finance; Academic Affairs; Student Affairs; Advancement; Lead Enrollment Manager	VPs from Admin./Finance; Student Affairs; Provost; Advancement	1	Spring 2011	Fall 2011	Completion of Enrollment Management plan	Time; Institutional Research
17		One of the top twelve priority action steps								

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18	3	Implement and monitor a comprehensive enrollment plan that supports academic excellence, market demands and financial resources								
19										
20	3	a. Annually review and assess the progress of BU's recruitment and retention strategies using established metrics/measures	Admissions; Institutional Research; Planning & Assessment; Enrollment Management; Retention & Diversity; Undergraduate Education; Graduate Studies; Corporate & Continuing Education	Lead Enrollment Manager and Enrollment Management Committee	Provost	1	Summer 2011	Fall 2011 and ongoing	Report to President, Provost and VPs with recommendations for subsequent year recruitment and targets	Time
21										
22	3	b. Assess student satisfaction with curricular and co-curricular programs and services	Enrollment Management; Student Affairs Planning & Assessment; Undergraduate Education; Graduate Studies; Colleges; Corporate & Continuing Education	Lead Enrollment Manager; Director of Planning & Assessment; Academic Deans; Undergraduate Dean; Graduate Studies Dean; Director of Corporate & Continuing Education	Provost	2	Fall 2011	Fall 2011 and ongoing	Completed assessment data; report and recommendations generated from interpretation of results	Time; Assessment instruments
23										

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24	3	c. Assure a diverse body of freshmen across all LLCs, integrating first-year courses on diversity into the first year experience in the LLCs	Residence Life; Undergraduate Education; Planning & Assessment; Enrollment Management	Assistant Director - Residence Life; Undergraduate Dean; Coordinator of LLCs; Director of Honors Program; Coordinator of Presidential Leadership LLC; Director of Planning & Assessment; Enrollment Manager	VP Student Affairs and Provost	2	Fall 2011	Spring 2012 and ongoing	Demographics of students in LLC's Diversity programs projected; baselines established; multi-year targets set	Time; space; LLC directors; base budgets
25	3	d. Recruit and retain students from across the mid-Atlantic and northeast, supporting well-established programs that support low income and first generation students (i.e. Act 101, TRIO, Student Services, LLCs, Board of Governors, Multicultural Services, Accommodative Services, ESL)	Enrollment Management; Admissions; Financial Aid; Retention & Diversity; Undergraduate Education; Graduate Studies; Grants & Sponsored Programs; All 4 Colleges; Institutional Research; Planning & Assessment; Development	Lead Enrollment Manager; Director of Admissions; Director of Financial Aid; Assist to Provost - Retention & Diversity; Undergraduate Dean; Graduate Studies Dean; Academic Deans; Director of Institutional Research; Director of Grants & Sponsored Programs; Director of Planning & Assessment; Director of Development; Director of Corporate & Continuing Education	Provost and VPs for Student Affairs, Administration & Finance and Advancement	3	Summer 2011	Fall 2011 and ongoing	Recruitment model developed and implemented with baselines established and multi-year targets set, high impact retention services identified and accessible	\$\$, Time, Mentors, High impact services
26										

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27	3	e. Create partnerships and outreach efforts with targeted middle, high school and community colleges	Enrollment Management; Colleges; Undergraduate Education; Corporate & Continuing Education; Development; Grants & Sponsored Programs; Institutional Research; Planning & Assessment	Lead Enrollment Manager; Academic Deans; Dean of Undergraduate Education; Director of Grants & Sponsored Programs; Director of Continuing Education; Director of Development; Director of Institutional Research; Director of Planning & Assessment	Provost and VP Advancement	3	Summer 2011	Fall 2011 and ongoing	Baselines established; multi-year targets set	\$,Time, Faculty & Peer Mentors
28	3	f. Continue to foster academic and support services and initiatives to build on existing successful retention efforts	Enrollment Management; Colleges; Undergraduate Education; Retention & Diversity; Development; Grants & Sponsored Programs; Institutional Research; Planning & Assessment	Lead Enrollment Manager; Academic Deans; Dean of Undergraduate Education; Assist to Provost - Retention & Diversity; Director of Grants & Sponsored Programs; Director of Development; Director of Institutional Research; Director of Planning & Assessment	Provost and VP for Advancement	1	Summer 2011	Spring 2012 and ongoing	Baselines established; multi-year targets set; additional support grants identified	\$\$, Time, High Impact Inventory
29										

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30											
31											
32											

Strategic Plan: Impact 2015
 Strategic Issue #4 - Developing and fostering a strong sense of community

Goal #	Action item:	Which division(s) department (s) will act on this initiative?	Who within divisions/departments should be assigned to work on initiative?	Who is ultimately responsible for seeing initiative is achieved?	1st, 2nd, or 3rd Initiative?	Initiative start date?	Initiative completion date?	Criteria to be met for action accomplished?	Resources required? (Sources?)
1 Communicate effectively among all stakeholders									
1	a. Strengthen relationships with campus, local and regional news media	Office of Communication, External Relations, Alumni Affairs, BU Foundation, Undergraduate Education, Graduate Studies, Corporate & Continuing Education; Institutional Research; Planning & Assessment	President's Office; Director of Communication; Director of Development & External Relations; Undergraduate Dean; Graduate Studies Dean; Director of Corporate & Continuing Education; Director of Alumni Affairs; BU Foundation; Institutional Research; Planning & Assessment	President, Provost and VPs for Administration/Finance, Student Affairs and Advancement	2	Fall 2010	Summer 2011 and ongoing	Profile of baseline relationships; identification of strategies for improvement; Assessment tools selected	Time ; professional development

Strategic Plan: Impact 2015
 Strategic Issue #4 - Developing and fostering a strong sense of community

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5	2									
6										
7	2	a. Review and coordinate diversity activities and events	President's Office; Academic Affairs; Admin. & Finance	Student Affairs & Advancement	VP's of Divisions	1	Assessment first; Spring 2011 for professional development plan	ongoing	Changing the body of knowledge; affecting skills, attitudes, relationships; set baselines in these areas and assess later for improvement	Time, budget TBD, experts with a proven record of affecting change
8										
9	2	b. Establish transparent budget and structure supporting diversity organizations	Director of Social Equity; Asst. to Provost for Diversity	Admin & Finance: Director of Budget ; Student Affairs: Director of MCC, Director of Womens Center, Director of Residence Life, Director of Minority Affairs; Director of Development (Advancement Division)	President, Provost, Dir. Of Budget and VP for Admin and Finance, Dir. of Residence Life, Dir. Of Student Affairs, VP for Advancement	2	Fall 2011	January 1, 2012	Organizational mission, vision, values that align with strategic plan. Identify those organizations to be supported (existing or new). Must be/develop criteria to measure success or potential for success	Time; Must be a rubric by which diversity organizations are evaluated and assessed. Budget TBD
10		One of the top twelve priority action steps								

Strategic Plan: Impact 2015
 Strategic Issue #4 - Developing and fostering a strong sense of community

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11	3 Encourage environmental awareness and responsibility									
12	3	a. Improve community performance regarding and knowledge of campus wide activities that support sustainability	Academic Affairs; Finance and Administration; Student Affairs; Campus Green Committee	Dean of College of Science & Technology; AVP for Facilities; Director of Residence Life; Associate Director of Auxilliary Services; Chair of Green Committee	Provost; Vice President for Student Affairs; Vice President for Administration & Finance	2	Fall 2010	Ongoing	Identify initiatives; establish baselines; set targets; identify assesment methods; annual performance	Budget TBD; differentiated communication

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 Strategic Issue #4 - Developing and fostering a strong sense of community

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13	4	Improve town/gown relations								
14										
15	4	a. Establish and preserve a town/gown committee to enhance relationships	Academic Affairs; Advancement; Finance and Administration; Student Affairs	AVP - External Relations; Director of Residence Life; Director of Student Standards; CGA President; Student Representative	President	1	Fall 2010	Fall 2010 and ongoing	Establish task force and develop mission	Food allowance
16										
17	4	b. Conduct an environmental scan of strengths and weaknesses and identify opportunities for relationship enhancement	Academic Affairs; Advancement; Finance and Administration; Student Affairs; Town/gown Committee	AVP - External Relations; Director of Student Standards; Director of Safety and Police; Director of Planning and Assessment	President	1	Fall 2010	Spring 2011	Develop and conduct scan; analyze results; establish baseline and set targets	Cost of scan; Time
18										
19	4	c. Strengthen a commitment to diversity initiatives in the general public and within town governance	Deans; Asst. to Provost for Student Dev. Initiative; Dean of Undergraduate Studies	Student Affairs - Director of MCC, minority affairs; Director of Student Activities/Advancement - Communications Office	Provost, VPs	2	Spring 2011	Fall 2011 and ongoing	Identify specific initiatives; establish baselines and set targets	Time, funding TBD
20		One of the top twelve priority action steps								

Strategic Plan: Impact 2015
 Strategic Issue #4 - Developing and fostering a strong sense of community

	Goal #	Action item:	Which division(s) department (s) will act on this initiative?	Who within divisions/departments should be assigned to work on initiative?	Who is ultimately responsible for seeing initiative is achieved?	1st, 2nd, or 3rd Initiative?	Initiative start date?	Initiative completion date?	Criteria to be met for action accomplished?	Resources required? (Sources?)
21	5	Increase student engagement with the university and community								
22										
23	5	a. Increase number of freshmen in LLCs to full capacity	Student Life and Academic Affairs	Assistant to Provost for Diversity & Retention; Dean of Undergraduate Education; Director of Residence Life; Coordinator of LLCs	Provost and VP of Student Life	3	Fall 2011	Fall 2015 and ongoing	Identify additional types of LLCs; prioritize; set size limits; establish retention baseline; set targets	LLC Directors, base budgets, hall space
24										
25	5	b. Support faculty/student and student/student interaction outside classroom.	Four College Deans; Student Life	Chairs, Director of Intramurals, Greek Coordinator, SRC Director, Dir. Of Student Activities, Dir. of Residence Halls, Orientation Director	Deans, Director of Residence Life, VP for Student Life	2	Fall 2011	Ongoing	Establish baselines from participation rates from co-curricular and extra curricular and NSSE longitudinal data; set targets	Funding, food, beverages, budgets
26		One of the top twelve priority action steps								

Strategic Plan: Impact 2015
 Strategic Issue #4 - Developing and fostering a strong sense of community

	Goal #	Action item:	Which division(s) department (s) will act on this initiative?	Who within divisions/departments should be assigned to work on initiative?	Who is ultimately responsible for seeing initiative is achieved?	1st, 2nd, or 3rd Initiative?	Initiative start date?	Initiative completion date?	Criteria to be met for action accomplished?	Resources required? (Sources?)
27	6									
28										
29	6	a. Connect students with alumni through internships, job shadowing, employment opportunities and recruitment	Alumni Affairs, Academic Internships and Community Outreach and Career Development	Assistant Alumni Director, Director of Internships and Director of Career Development	Director of Alumni Affairs, Director of Cooperative and Continuing Education, VP of Student Affairs	1	Fall 2010	Ongoing	Establish baselines; set targets	Time; Budget TBD
30										
31	6	b. Promote alumni careers, activities and accomplishments with electronic and other media	Marketing and Communications and Alumni Affairs	Information Writers, Director of Alumni Affairs and Web Editor	Director of Marketing and Communications, Director of Alumni Affairs	2	Fall 2010	Ongoing	Establish baselines; set targets	Budget TBD
32										
33	6	c. Develop and strengthen regional alumni chapters	Advancement Division	Director of Alumni Affairs, Assistant Director of Alumni Affairs, Relationship Managers and University Community	VP of Advancement	1	Fall 2010	Ongoing	Establish baselines for participation and increased involvement; set targets	Time, travel budget; Alumni Chapter budgets