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2009-10 Preview

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ABOUT BLOOMSBURG UNIVERSITY

Bloomsburg University, a member of Pennsylvania's State System of Higher Education, is a four-year coeducational public university founded in 1839. Through the stages of its development from a normal school to a teachers college to a multipurpose state college and finally to a university in 1983, the institution has retained its emphasis on liberal arts and career education.

Bloomsburg is recognized as one of the best 100 public universities in the United States, and excellence, ranging from its 18 national championships to its international reputation in a number of its academic programs, is an attitude found throughout the faculty and staff.

About 90 percent of Bloomsburg's students come from throughout Pennsylvania, creating a diverse mix of cultures and ideas. It's a place where friendships that last a lifetime begin. And it's a busy place — with more than 160 student organizations and activities, NCAA Division II athletic programs and a popular recreation center.

The university's Division of Continuing and Distance Education serves students through nondegree credit courses, noncredit minicourses, off-campus classes, credit for life experience and distance learning courses on public television.

The Town of Bloomsburg, located in the Susquehanna River Valley, has a population of about 12,000 people. The central business district is just three blocks southwest of campus, and includes more than 80 retail stores, restaurants, and the Bloomsburg Fair in September. More stores, restaurants and theaters can be found along nearby Route 11 and at the Columbia Mall, northwest of town.

The university is within a one-hour drive from such cities as Hazleton, Williamsport, Wilkes-Barre and Scranton; 1.5 hours from Harrisburg; 2.5 hours from Philadelphia; 3 hours from New York City and Baltimore; and four hours from Pittsburgh and Washington, DC.

> **Enrollment**— Total enrollment is now 9,400, with an average incoming SAT of 1070 and class rank in the upper 25 percent; Bloomsburg admits one in seven applicants and has a four-year retention rate significantly higher than the national average. About 60 percent are women and 10 percent are non-traditional. About 90 percent of Bloomsburg graduates are quickly placed in their chosen fields.

> **Faculty**— With approximately 1,000 employees, Bloomsburg University has 383 full-time faculty, 70 percent of whom hold doctoral degrees and 72 percent of whom are tenured. The staff is organized into four divisions: Academic Affairs, Administration, Student Life and University Advancement. Governance is through the State System of Higher Education's Board of Governors and through the university's Council of Trustees.

> **Degrees**— Bloomsburg University offers 63 baccalaureate degrees, 18 master's degrees and a joint doctoral degree in elementary education in cooperation with Indiana University of Pennsylvania.

> **Financial Aid**— About 70 percent of all students receive some form of financial aid; average amount of aid is \$10,026 per year.

> **Cost**—About \$5,358 per semester for Pennsylvania residents (tuition, fees, typical room and meal plans), \$13,396 for non-residents.

> **School Colors, Mascot**— The school colors, originally "lemon and garnet," have been maroon and gold since the 1920s. In the early 1930s, the Husky became the school mascot when a dog owned by a faculty member accompanied Adm. Richard E. Byrd on an expedition to the South Pole.

Bloomsburg Quick Facts

Location Bloomsburg, Pa.
President Dr. David L. Soltz
Founded 1839
Enrollment 9,400

Athletics

Affiliation NCAA Division II
Conference Pennsylvania State
 Athletic Conference (PSAC)
School Colors Maroon & Gold
Team Nickname Huskies
Arena Nelson Field House
Capacity 1,745
Team Academic Mentor Dave Magolis
Athletic Director Mary Gardner
Athletic Department 570-389-4050
Website buhuskies.com

Head Coach John Sanow
Sanow Office 570-389-4370
Sanow Email jsanow@bloomu.edu
Assistant Coach Brad Karli
Karli Office 570-389-4370
Karli Email bkarli@bloomu.edu
Athletic Trainers Allen Larsen,
 Roxanna Larsen, Dave Huber
Training Room 570-389-4369

2008-09 Record 4-23
2008-09 PSAC Record 1-13

Lettermen Returning 7
 Ronnie Benson, Jesse Betar, Ruben Britt,
 Dan Hoover, Trevon Johnson,
 Jordan Wartman, Larry Webster

Lettermen Lost 6
 Andre Glover, Drew Jerry,
 Bryson Mills, Marko Vucajnk,
 Mike Varanavage, Mark Wartman

All-Time Record 1,203-828
PSAC Tournament Record 20-17
PSAC Championships 1 (1981)
NCAA Tournament Record 8-9



Dr. David Soltz
 > President



Mary Gardner
 > Director of
 Athletics



Kathy Heitzman
 > Associate Director
 of Athletics



Kevin Wood
 > Athletic Operations



Tom McGuire
 > Director of Sports
 Information/Athletic
 Marketing



Doug Lizardi
 > Equipment
 Manager



Allen Larsen
 > Athletic Trainer



Roxanna Larsen
 > Athletic Trainer



Dave Huber
 > Athletic Trainer

Primary Radio and Television Outlets

WHLM Radio
124 E. Main Street
Bloomsburg, PA 17815
(570) 784-1200

Listen to Huskies Basketball on
WHLM (930 AM) or WHLM.com
> Jim Doyle (play-by-play) and
Larry White (color)

WBRE-TV (28)/WYOU-TV (22)
62 South Franklin Street
Wilkes-Barre, PA 18703
(570) 823-2828

WNEP-TV (16)
16 Montage Mountain Road
Moosic, PA 18641
(570) 826-1616

Primary Newspapers

Associated Press
Suite 250
One Franklin Plaza
Philadelphia, PA 19102
(215) 561-1133

Citizen's Voice
75 N. Washington St.
Wilkes-Barre, PA 18711
(570) 821-2062

Daily Item
200 South Market St.
Sunbury, PA 17801
(570) 286-5671

Danville News
14 East Mahoning St.
Danville, PA 17821
(570) 275-3235

Milton Standard
19 Arch St.
Milton, PA 17847
(570) 742-9671

News-Item
701 North Rock St.
Shamokin, PA 17872
(570) 648-4641

Patriot News
P.O. Box 2265
Harrisburg, PA 17105
(717) 255-8180

Press Enterprise
3185 Lackawanna Ave.
Bloomsburg, PA 17815
(570) 784-2121

Standard Speaker
21 North Wyoming St.
Hazleton, PA 18201
(570) 455-3636

Sun Gazette
252 West Fourth St.
Williamsport, PA 17701
(570) 326-1552

Times Leader
15 North Main St.
Wilkes-Barre, PA 18711
(570) 829-7229

Bloomsburg Sports Information

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Marketing and Promotions
Email: tmcguire@bloomu.edu
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Ryan Rebholz

> Intern/Asst. Sports Information Director
Email: rrebholz@bloomu.edu
Phone: (570) 389-2767

Craig Geromi & Matt Kozar

> Graduate Assistants
Email: stsports@bloomu.edu

Sports Information Contacts

FAX Number
> (570) 389-4724

Husky Hotline
> (570) 389-BUBU

Internet Athletic Address
> buhuskies.com

Media Information

For media credentials, photos,
stories, statistics or to arrange
an interview with a coach or
student-athlete, contact Tom
McGuire, Director of Sports
Information, Athletic Marketing,
and Promotions.

All members of the media
are welcome to visit the Huskies'
home sporting events. If members
of the media are interested in
covering a Bloomsburg University
game, please contact the Office of
Sports Information for assistance.

2009-10 OUTLOOK

The 2009-10 season is poised to be a breakout year for the Bloomsburg University men's basketball team. The Huskies return seven players from a team that started as many as four freshmen a year ago. Those freshmen showed their youth at times but also flashed great skills by combining to win nine Pennsylvania State Athletic Conference (PSAC) East Freshman of the Week awards.

Those young players will be counted on to improve and shoulder a heavy load again this season. "We had the youngest team in the conference last year and going into games we knew our lack of experience was going to be a challenge," said head coach John Sanow. "But our players have worked extremely hard in the offseason in the weight room and on the court and we are ready to show how improved we are."

BACK COURT

The Huskies will look for guidance this year from a trio of guards in captains Ruben Britt, Greg Elliott and Jesse Betar. Britt brings senior leadership and experience to the Bloomsburg lineup. The team's leading scorer a year ago, he is a very good finisher and has the capabilities of being a consistent perimeter threat. "Ruben worked extremely hard this summer to put himself in position to be a great leader for us this year," said Sanow. "He wants to go out a winner and by playing hard every night on both ends of the floor, he'll show our young team what it takes to be successful."

Elliott sat out last year after coming to Bloomsburg from Champlain College-St. Lambert in Montreal, Canada and will be playing as a senior. The Huskies will rely on his perimeter shooting in both the half court offense and in transition and his scoring ability should allow for scoring opportunities for post players.

Like a good point guard, Betar has the ability to make everyone around him better. The sophomore gained valuable experience last year and has also shown his ability to shoot the basketball. He provides the Huskies with vocal leadership and will again be a coach on the floor.

Sophomore Trevon Johnson will bring more scoring to the Huskies back court. Very quick and talented, Johnson was averaging 12.2 points in nine games last season. Along with having the ability to push the ball in transition, the guard is also a very good on-the-ball defender and has great anticipation on the defensive end.

Jordan Wartman, another sophomore, brings hustle and competitiveness to both ends of the floor. A good perimeter shooter, he will do whatever it takes to make

plays on the offensive and defensive sides of the ball. Jamar Smack is a true freshman who looks to battle for playing time at the point guard position. He has shown good ball handling and is capable of hitting shots from the outside.

FRONT COURT

Sophomore Larry Webster, who garnered freshman of the week honors five times a year ago, was the Huskies leading rebounder and shot blocker and will again provide a dominant post presence. Nearly averaging a double-double last season, Webster is an explosive athlete and has the ability to change the nature of a game with his playmaking on both ends of the floor.

Fellow sophomore Dan Hoover will also provide physicality down low. An aggressive defender and very good rebounder, Hoover has excellent post moves and a great ability to get to the free throw line.

Earl Knight, a junior, will be playing his first season with the Huskies after sitting out last year after his transfer from Coppin State. One of the hardest workers on the team, Knight is an inside-outside scoring threat who provides the team with tough rebounding. Sophomore Trenton Epps is in his first season with the team after coming to Bloomsburg from Holy Family University. Epps is very strong and versatile, capable of posting up or stepping out to hit a mid-range shot.

Ed Hall and Jesse Walsh are freshmen who will look for playing time in the post for the Huskies this season. Hall is very talented and still working hard at developing his game. He has the ability to post up and hit shots from the perimeter and is capable of playing both forward positions. Walsh is a strong low post player who can also step out and knock down shots from the outside. He is a very hard worker and will battle for playing time at the five spot.

WRAP UP

"We have set our goals high for this year," said Sanow. "We want to win 20 games, win the PSAC East and the PSAC tournament, and capture a spot in the NCAA Division II tournament." In order to accomplish those goals, the Huskies will have to rely on their experiences from last year. "Last year when we went on the road, none of our guys knew what type of environment they would be playing in. The experience they gained playing all of those minutes last year will be invaluable towards this season's success."

2009-10 ROSTER

Alphabetical

#	Name	Yr.	Pos.	Ht.	Wt.	Hometown/High School
10	Ronnie Benson	So.	G	6-4	215	Harleysville/Souderton Area
20	Jesse Betar	So.	G	5-10	166	Altoona/Altoona
3	Ruben Britt	Sr.	G	6-3	200	Voorhees, NJ/Eastern Regional
33	Adon El	Sr.	F	6-5	240	Philadelphia/St. John Neumann
5	Greg Elliott	Sr.	G	6-3	195	White Rock, British Columbia/Earl Marriott
50	Trenton Epps	So.	F	6-6	228	Frederick, MD/St. John's Catholic Prep
32	Ed Hall	Fr.	F	6-7	205	Spencerville, MD/Paint Branch
41	Dan Hoover	So.	F	6-6	225	Lansdale/North Penn
2	Trevon Johnson	So.	G	6-1	162	Snow Hill, MD/Snow Hill
30	Dontahe Jordan	Fr.	G/F	6-4	178	Williamsport/Williamsport
34	Earl Knight	R-Jr.	F	6-6	220	Haddonfield, NJ/LEAP Academy
12	Jamar Smack	Fr.	G	5-10	175	State College/State College
55	Jesse Walsh	Fr.	F	6-7	255	Vandling/Forest City Regional
21	Jordan Wartman	So.	G	6-1	175	Mahanoy City/Mahanoy Area
54	Larry Webster	So.	F	6-7	212	Elkton, MD/Elkton

Numerical

#	Name	Yr.	Pos.	Ht.	Wt.	Hometown/High School
2	Trevon Johnson	So.	G	6-1	162	Snow Hill, MD/Snow Hill
3	Ruben Britt	Sr.	G	6-3	200	Voorhees, NJ/Eastern Regional
5	Greg Elliott	Sr.	G	6-3	195	White Rock, British Columbia/Earl Marriott
10	Ronnie Benson	So.	G	6-4	215	Harleysville/Souderton Area
12	Jamar Smack	Fr.	G	5-10	175	State College/State College
20	Jesse Betar	So.	G	5-10	166	Altoona/Altoona
21	Jordan Wartman	So.	G	6-1	175	Mahanoy City/Mahanoy Area
30	Dontahe Jordan	Fr.	G/F	6-4	178	Williamsport/Williamsport
32	Ed Hall	Fr.	F	6-7	205	Spencerville, MD/Paint Branch
33	Adon El	Sr.	F	6-5	240	Philadelphia/St. John Neumann
34	Earl Knight	R-Jr.	F	6-6	220	Haddonfield, NJ/LEAP Academy
41	Dan Hoover	So.	F	6-6	225	Lansdale/North Penn
50	Trenton Epps	So.	F	6-6	228	Frederick, MD/St. John's Catholic Prep
54	Larry Webster	So.	F	6-7	212	Elkton, MD/Elkton
55	Jesse Walsh	Fr.	F	6-7	255	Vandling/Forest City Regional

Pronunciations

Jesse Betar	BEE-tar
Adon El	Uh-dawn
Trevon Johnson	Tray-von
Dontahe Jordan	Don-tay

NELSON FIELD HOUSE



The Nelson Field House, located on Bloomsburg University's upper campus, serves as home for the university's indoor athletic events. The facility, constructed in 1971, is currently undergoing a \$13.4 million dollar facelift. Among the renovations to the field house will be a new bleacher system for the main gym area, a new scoreboard, a new wrestling room on the lower level of the facility, a new and expanded press box, dedicated locker rooms for each sport, including an expanded football locker room, improved office space and additional storage space. In addition the pool area has been completely renovated with improved lighting, new bleachers, new starting blocks, improved timing system and record board. The project also provides for enhancements to both the upper and lower entrances that will showcase the awards the teams have won over the last three decades. The project is scheduled to be fully completed in August 2009.

PENNSYLVANIA STATE ATHLETIC CONFERENCE

Originating in 1951 to administer and promote men's athletics, the Pennsylvania State Athletic Conference has evolved into one of the NCAA's most heralded intercollegiate conferences.

The first major step came in 1977, when based on a growing interest, the league reorganized to provide a structure for its women's programs. Only three years later, lacking a standard competitive division, league voted to reclassify the entire conference to NCAA Division II.

The most recent enhancement came during the 2008-09 academic year when the PSAC expanded adding full-time members Gannon and Mercyhurst, and associate member Long Island University-C.W. Post. The membership now consists of 16 full-time institutions and the associate.

All of the league's full-time members are located within the Commonwealth of Pennsylvania, which makes the PSAC the largest one-state conference in the NCAA. The league has also grown to share the distinctions as: the largest conference in Division II, the largest football-playing conference in the NCAA, and, with 23, the conference that sponsors the most championships at the Division II level.

Highly competitive on a regional and national level, PSAC schools annually send nearly one-third of its teams into NCAA postseason play. The membership's success has yielded 42 NCAA team and 228 individual title winners.

While proud of its athletic accomplishments, the league also has evolved into one of Division II's finest from an academic standpoint. Nearly 1/3 of the PSAC's estimated 6,200 participants are honored each year as "Scholar-Athletes" for maintaining a GPA of 3.25 or better - a total that has nearly doubled since PSAC Scholar-Athletes were first recognized in the mid-1990s.

Although all 16 current institutions are members of Division II, eight league schools also compete at the Division I level in select sports. PSAC schools enroll over 118,000 students and claim over 670,000 alumni, including 430,000 who reside in Pennsylvania.

PSAC Office Staff

Steve Murray, Commissioner; Will Adair, Ass't Commissioner;
Carlin Chesick, Ass't to the Commissioner; Matt Beltz, Director of Media Relations
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