National Survey of Student Engagement Executive Snapshot 2008
Bloomsburg University of Pennsylvania

## Dear Colleague:

This is a summary of some key findings from your institution's performance on the 2008 National Survey of Student Engagement. We hope you can use this information to stimulate discussion on your campus about how to improve the undergraduate experience at Bloomsburg University of Pennsylvania.

Sincerely,
Alexander C. McCormick
Director, National Survey of Student Engagement

## Are All Students at Bloomsburg University of Pennsylvania Equally Engaged?

Quality in U.S. higher education is often considered an institutional attribute, as if one college offers a uniformly better or worse education than another. Yet, a robust finding from decades of research on college students holds that student experiences and outcomes are more varied among students within institutions than between institutions.

In this year's annual report NSSE urges institutions to "look within," calling attention to the need to examine variation in the student experience at your institution. Your (hypothetical) average student does not describe all students and groups on your campus.

The adjacent figures illustrate this phenomenon. We plotted your students' NSSE benchmark scores in a "box and whiskers" chart (see key). Here you can see the range and variation of your scores (whiskers), as well as where the midrange or normal scores fell (box). Note the dispersion of your scores. The greater the range, the more varied the student experience is at your institution.

Improving the experience of your least engaged students may be the most effective way to raise your benchmark scores and improve your overall institutional quality. Even high-performing institutions have much to learn by examining variation in student engagement - by looking within.

Variation in NSSE Benchmark Scores by Class
at Bloomsburg University of Pennsylvania
First-Year Students
80


Seniors


The dot signifies the median - the score that divides all students' scores into two equal halves (means are reported on page 4). The box shows the middle $50 \%$ of your scores (from the 25th to 75th percentiles) and the whiskers show the range of scores excluding outliers (from the 5 th to the 95 th percentile).

