

COMMONWEALTH UNIVERSITY OF PA

Featured Students

Communication Studies Department

Kynslee Shepherd



Just a little under four years ago, I received my acceptance letter from Bloomsburg University. Within the past month I received a second acceptance letter from Belmont University congratulating and welcoming me to their Master of Sport Administration program. This acceptance could have not been made possible without the foundation that Bloomsburg University has given me, and in part I owe a huge thank you to the Communication Studies Department. When I was a freshman, I had not a clue in the world what I wanted to pursue professionally, and I bounced between a few different majors until finally declaring Communication Studies. The foundation and guidance that classes and faculty have given me are abundantly appreciated. I see the skills and knowledge that I have developed being a crucial part leading into this next step of my education. After I complete graduate school, I hope to find my place in the professional sports world, hopefully in an Operations position or Fan Development. My goal is to become to become an Athletic Director for a powerhouse Division I University.

Abby Astrachan



My name is Abby Astrachan. I am majoring in Communication Studies on the Organizational track and minoring in Emergent Media. This summer I had the chance to take on TWO internships at the same time! At first this sounded scary to me because I knew it would be a lot of work and a lot of time, but I knew these would be incredible experiences that I couldn't pass up. The first internship I took on was at a very well-known insurance agency in my town called Glatfelter Insurance Group (GIG). I was an intern in their marketing department on the content team. During my time at Glatfelter I had a lot of responsibilities on my plate including writing and publishing blog posts, creating promotional social media images, organizing content, taking pictures and videos at events, and so much more. I really felt like I was a part of a team at Glatfelter and I always felt that my thoughts were valued and appreciated. The second internship I had was with the Pennsylvania Black Conference on Higher Education (PBCOHE) as their remotely located social media and marketing intern. I was this organization's first intern ever, which was so exciting for me because that meant that I would be laying the groundwork for possible future interns. Because I was the first intern PBCOHE has ever had, there was a lot of learning and playing around with different ways of advertising and marketing. I had the chance to attend a retreat with the executive board in June where I was able to learn more about the organization and actually meet the faces of the people I was working with and promoting. Overall I had a crazy busy summer, but it was full of a lot of growth both personally and professionally. I gained more of a sense of time management, I became way more organized than I already was, I learned to speak up if I have opinions or suggestions, and I learned that my decision to major in Communication Studies was the best decision in my college career thus far. If I had one piece of advice for anyone reading this it would be to take risks and always look to build your resume. Taking on two internships at once was a risk for me, but I couldn't be more proud of what I accomplished this summer. I feel very thankful for all of my experiences this summer and feel so confident in my abilities to succeed in any job I take on following my graduation this upcoming May 2020!

Ashlyn Burkholder



Hello my name is Ashlyn Burkholder and this past summer and into the beginning of my senior year, I had the opportunity to intern as a Marketing and Public Relations intern at the York Fair and Expo Center. Beginning in May 2019, I started working as "intern 2" in the York Fair and Expo Center administration office. Originally when I interviewed for this position, they were looking for an Event Planning intern and a Marketing and Public Relations intern. The other intern that they hired and myself took on both internship roles at once and we were able to get the WHOLE experience by learning about marketing, public relations, event planning, sponsorships, and of course the typical office intern work of copying papers, mailing envelopes, etc. I enjoyed this internship because although our main focus was planning for the fair in September, we were also helping plan for other events that the Expo Center hosts throughout the year. It involved helping schedule 2020 calendar year events that the Expo Center will host, making marketing materials for events, updating our website, and even doing early morning news interviews. Taking courses such as Communication for Business Professionals with Dr. Shorter and Interviewing with Dr. Bodenman really helped me prepare for my summer internship. I was able to take important skills that I had learned in each course and apply them to obtain my internship position and to also continue doing well throughout my time with the York Fair and Expo Center. I highly recommend that other students take advantage of as many internship opportunities that they can while they are at Bloomsburg so that they are able to gain relevant work experience and a real sense of what professional life will be like after graduation. I hope that I can take everything that I have learned at my internship over the last couple months and use my abilities to be a key asset in the success of a company after I graduate from Bloomsburg University in May 2020!

Angela DiPasquale



Hello, my name is Angela DiPasquale and I am a senior organizational communication studies major with an emergent media minor. This past summer I had the opportunity to intern in New York City at an event planning production company called Eventique. Since the end of May, I have taken the 8:40 am bus to NYC learning the ropes of my future career! During my internship experience, not only did I validate that I am headed in the right direction, I learned valuable lessons about how to be a great event planner. Eventique was the perfect company for me to work with! Being an athlete I value working as a team and working towards one common goal and that's exactly how the office ran. Everyone supported each other and worked on events together. Also, being the only intern I was given a lot of responsibility and duties each day. I got to research venues and entertainment options for clients and create decks for them and was often included in the conference calls with them. I wasn't just sitting to listen, the team often valued my opinion and let me take the lead on certain aspects of the event. Even though I enjoyed learning the office component of being an event planner my favorite part of my internship was being on-site helping set up events. Unfortunately, they didn't have too many events this summer but I did get to set up a Vegas themed boat party for a company anniversary and spent 24 hours straight working at a toy expo. Being onsite taught me how to talk to clients and quickly accommodate the client's needs when things would go wrong or they had a last-minute request. I am sad to leave as I felt like I bonded and became part of the team. I am very thankful that they have asked me to come back and work an event with them in Miami in November and I am even more excited to take the valuable lessons I've learned in the past 3 months and bring it to life in a year when I land my first event planning job! I couldn't have achieved such an amazing internship without all that Bloomsburg University has offered me in the past 3 years. The most valuable classes that strongly helped me be successful this summer where Communication for Business Professionals, Small Group communications and Leadership and Teambuilding. All of these classes provided me with the various of skills and lessons needed to work in an office along with other employees. These classes also helped me to be comfortable with asking for help and providing my opinion which is one of the best things an intern can do to be great!

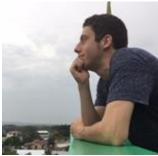
Gabrielle Narr



I am currently a Junior at Bloomsburg University in the Communication Studies major with a concentration in Organizational Communication. I also have a minor in Human Resources. The decision to choose this major and minor was the best decision I could have made as an

incoming freshman. The classes I have taken in my major and minor have set me up to be successful in any career I choose. I am now an ethical thinker, organized, have great interpersonal skills, work well in diverse groups, and thrive as a public speaker. Not only have I gained these great skills, but being a Communication Studies major has given me the courage to get involved, which led to me joining my national sorority, Phi Sigma Sigma. Throughout my time in Phi Sigma Sigma I have held three leadership positions which are, scholarship chair, sisterhood development chair, and fundraising chair. I loved fundraising when I did it and it gave me the inspiration to want to pursue a career in Event Planning. Through my connections in Phi Sigma Sigma I received the opportunity to intern over the winter of 2017 at an event planning company called Philly2Night. During my internship I was involved in the process of planning and implementing events. I also worked closely with the events production manager. My favorite event that we planned was our New Years Eve Gala at the Seaport Museum. During my time as an intern at Philly2Night I gained real life experience, personal growth, field experience, and professional skill building. Throughout my time in the Communication Studies Department there have been two professors that have really stood out and helped me strive to be my best. Dr. Shavonne Shorter and Dr. Mary King have really been a great inspiration to me. They both encouraged me to be ambitious and do something that I never thought I would be able to do- achieve a 4.0 in the Spring 2017 semester. I also served as a Teaching Assistant for Dr. Mary King's Introduction to Communication Studies course. This provided an opportunity to build leadership and teamwork skills. I am very grateful for my professors and classmates that have helped me become the best version of myself. Communication Studies has prepared me for life after graduation, even if I'm not ready to graduate.

Josh Lloyd



I'm a BloomU senior in the Communication Studies major with a Leadership/ Public Advocacy concentration. I'm also majoring in Spanish and minoring in Arabic and Linguistics. I chose the Communication Studies major with a Leadership/ Public Advocacy concentration to complement my language major. Here at Bloom, I'm the Editor-in-Chief of The Voice, our campus newspaper, and a member of the Tabletop Gaming Club. My overarching goal is a career in Foreign Services or entertainment journalism.

What I value most from the Communication Studies major is the versatility of the program. Great communication skills transcend all careers and cultures. This was never more evident than when I traveled to Costa Rica in Fall 2017 for a semester abroad, using skills I'd learned from both of my majors to observe, explore and learn as much as possible. I definitely want to thank Dr. Erin Brummett for introducing me to the major way back in Fall 2015, when I took Interpersonal Communication. I also have to thank my advisor, Dr. Kai Kuang, for guiding me every step of the way and helping me with an ambitious Honors Program research project. In all honesty, I have to thank the entire Communication Studies department, which goes above and beyond to make sure Comm majors have the best opportunities available to them after graduation and are prepared to surmount any challenges they might face in the professional world.

Facia Nyego Sirleaf



Beginning my undergraduate career as an undeclared student was the best decision I could have ever made. It allowed me the opportunity to fall in love with Anthropology, Gender Studies, and Communication Studies. Not only has this area of study enhanced the love I have for Anthropology and gender and ethnicity, it has given me the confidence I need to thrive as a public speaker and critical thinker. Through classes such as Gender issues in Communication, I was able to develop a passion for analyzing gender as well as ethnicity in different cultural contexts, specifically African culture. After learning tools to effectively communicate in professional settings and volunteering for two semesters, I interned at The Women's Resource Center on campus and worked as a teaching assistant in the Communication Studies department. I have also won the Undergraduate Research Scholarship and Creative Activities Grant (U.R.S.C.A.), which I used to conduct research in Fez, Morocco for my project titled I Like the Color: Race and Ethnicity in Morocco. I have also presented research at a Pennsylvania State System of Higher Education (PASSHE) conference titled *Romance Never Dies: An Ethnographic Study of Romance Novel Enthusiasts* which focused on an application of literary anthropology.

I believe that Communication Studies has prepared me for graduate school as well helping me become a well-grounded scholar. Public speaking, gender issues in communication, and intercultural communication prepared me the most with being able to engage with audiences and articulate the love I have for my areas of study. With everything I have learned I plan to complete graduate studies by combining my love for Communication and African Studies to one day be able to work for the United Nations.

Boe Kline



I have always wanted to speak publically as a career, especially on topics of inspiration and purpose. Being part of the Communication Studies program has helped me to "know my audience," their needs, as well as equipped me with strategies to best address these needs. I have used these strategies often, as I have been asked to speak on nearly 20 occasions, with audiences ranging from at-risk students like myself, to clubs, students and faculty at a national conference, as well as women's issues. I plan to continue speaking, studying purpose, and creating ways to help others find it.

Rebecca DeMuth



Coming in as an undeclared student, it was hard to find my fit. When I joined the Communication Studies Major I found my niche at Bloomsburg. Over the past four years, this major has gotten me out of my comfort zone, pushed me to try new things, and allowed me to look at the world through a new lens. Because of the Communication Studies Major, I have become politically literate, historically engaged, and aware of the world around me. This major has prepared me for the perfect capstone experience: speaking at the 2017 Graduation Commencement Ceremonies. Bloomsburg and my Communication family will definitely be missed.

Amanda Strain



Just like that, 4 years have come and gone. With each day that passes I have never been more thankful for being a part of something that as taught me so much. As a Communication Studies major I have learned the meaning of hard work and determination. I have shown myself that I am able to articulate my thoughts through presentations, papers and everything in between. The skills that I will take away from being a Communication Studies major will help me succeed in graduate school. I could not thank my advisor or professors enough for all of the knowledge that they have instilled in me both inside and outside the classroom.

Kate Armstrong



I will be graduating from Bloomsburg University with a degree in Communication Studies and a concentration in Human Resources. As I prepare to graduate, I feel a mixture of emotionsexcited, nervous, eager, but most of all, prepared and confident. I am proud to announce that starting in the Fall of 2017, I will begin the Master of Science in Instructional Technology graduate program here at Bloomsburg. The professors, mentors, skills, and opportunities that the Communication Studies Department at BU has given me is unparalleled. In addition to completing 3 internships during my undergraduate career, I am also the President of the National Communication Association Student Club (NCASC) and a Husky Ambassador. Being involved with the NCASC is one of my favorite memories from the last 4 years; From the friends I made to the networking opportunities I had, and the leadership skills I learned from my Executive Board and Advisor Dr. Shavonne Shorter, I never would have had any of these experiences without NCASC. I strongly encourage any Communication Studies student to get involved in NCASC!

Robert West



I am currently a senior at Bloomsburg University who is graduating this Spring. I am a Communication Studies major, in the Leadership and Public Advocacy area of study. As a Communication Studies Major, I feel that the variety of courses I have completed will continue to benefit me throughout my future endeavors following graduation. In addition to the challenging curriculum of this major, the professors in the department have always encouraged me to work hard both inside and outside of the classroom. I currently hold an executive position as the treasurer of the National Communication Association Student Club. I have received so many valuable connections from being a part of the NCASC, therefore I would definitely recommend future and current students to get involved. I am also currently completing an internship at the Law Office of Christopher Opiel in Wilkes Barre, PA. I am proud to say that the Communication Studies program at Bloomsburg University has successfully prepared me for the professional world.

Holly Davis



I am a senior at Bloomsburg University who is graduating this May. I am a Communication Studies major, in the Organizational Track, with a minor in Human Resources. Majoring in Communication Studies has opened many doors for me. With it being so broad, it has lead me to a multitude of opportunities that helped me grow not only my network, but my professional experience as well. I currently work two jobs- I am a student worker in the Student Activities Office in the KUB and I also intern at McAdam Financial in Center City as a Recruiting intern. McAdam Financial has allowed me to have the experience of working in the corporate world while recruiting for potential Financial Advisors. I also hold an executive position for Communication Day in the National Communication Association Student Club. COMM Day is a one-day research symposium where faculty, professionals, and students can share their work. Putting COMM Day together involves a substantial amount of communication skills, hard work, and organization. Although COMM Day is hard work, I could have not been able to put it on without the help of the members of the NCASC and our wonderful advisor, Dr. Shavonne Shorter!

Featured Alumni - Stephen Curley



I graduated from Bloomsburg University, in the spring of 2015, with a B.A. in Communication Studies. Since I graduated I have had two jobs. In my first job, I was a Collections Specialist at Iron Mountain, which is a data management company. In my second job, I was a Media Coordinator at MayoSeitz Media. I assisted in developing marketing concepts based on seasonal and holiday trends, developed strategic media recommendations and created client presentation material. I also ensured that creative deliverables aligned with marketing initiatives, met campaign goals, and remained consistent across digital platforms. Having a background in communication has helped me find unique ways to connect and communicate with individuals which helped me a great deal in the work place. After working at MayoSeitz Media, I decided to change my career path to what I have always been passionate about, which is sports. The decision to leave my job and attend graduate school was not an easy one. However, after examining the pros and cons and talking to my family and former professors at Bloomsburg, I decided that it was in my best interest to attend graduate school. While there were several professors who gave me great advice on what to expect in graduate school, one professor in particular, went above and beyond in helping me. Dr. Shorter is the reason I am where I am at today. She was the one who gave me the idea to apply to graduate school and was such a tremendous help throughout the application process. At first, I did not give graduate school much thought but after doing

research and asking her questions, I determined it was the best choice for the long-term career path I wanted to pursue. I am currently in my first semester as a graduate student at The University of Tennessee studying Sport Management. Next semester I will be a graduate teaching assistant teaching three gym classes to undergraduate students. I will also be interning with the Event Management Department in the Athletic Department. After I graduate in spring 2018, I hope to work in either collegiate or professional sports. The Communication Studies program at Bloomsburg taught me public speaking, interpersonal communication, critical thinking, and organizational skills which I utilize daily. If you are someone that does not want to limit yourself to one career, I would recommend majoring in Communication Studies because it allows students to have a broad range of careers to choose from.

Amanda Strain



I am a senior working to complete my BA in Communication Studies, with a concentration in Organizational Communication. Being a Communication Studies major has allowed me to grow academically, professionally, and personally. When I declared this major at the end of my sophomore year, I could never have expected the impact that the faculty, courses, and my classmates have had on me. For example, being in courses such as *Communication Training in Organizations* and *Interviewing* have taught me that hard work does pay off. I have gained so much knowledge from these courses that will be useful for me in my career. I am currently the President of Lambda Pi Eta, the National Communication Honor Society and the Vice President of NCASC, National Communication Association Student Chapter. Being a part of both of these organizations has allowed me to apply my skills that I have learned from the major. I am also a part of Residence Life on campus which allows me to put my organizational skills into practice.

After graduation, I am looking forward to earning a Masters degree in either Student Affairs in Higher Education or Organizational Development in Higher Education. Having support from my classmates and professors is something that I will forever be

grateful for. Knowing that my professors only want what's best is the greatest feeling. Their dedication is what drives me to want to always strive for my best.

Paige Daluisio



My name is Paige Daluisio and I am a senior working on my BA in Communication Studies, within the Organizational Communication area of concentration. I will be graduating in May 2017.

I declared the major as a sophomore in order to gain an education that would help prepare me for the workplace. My knowledge was put to the test this summer as I worked in a very unique Hospitality Management internship at a burger franchise called Shake Shack. This was not spent flipping burgers, but was instead a daily challenge to lead staff, ensure quality of products, promote the business, and facilitate necessary duties to keep the 'Shack' running smoothly. Thanks to my courses in communication studies I was able to be successful at my internship, as well as impress my employer who asked that I come back!

Featured Student - Audra Ortiz



I am a senior Communication Studies major with a concentration in the Organizational Communication area of concentration, and a minor in Emergent Media. This past summer, I completed an Event Planning/Public Relations internship with Turkey Hill Dairy back home in Conestoga, PA. My responsibilities focused on promoting their new flavors of ice cream and iced tea at all different kinds of events. I had the opportunity to travel to places like Charlotte, New York City, and Philadelphia. At these events, we would talk directly to the consumers and answer any questions about the new products. This internship gave me a small but mighty inside look into the corporate world and introduced me to what to expect after college! Working directly with customers and other interns 24/7 truly tested my communication skills, but after completing my internship I know my professionalism has improved and I have my internship to thank for that.

Featured Alumna - Fatima Feldman



Deloitte is one of the "Big Four" and the largest professional services network in the world by revenue and number of professionals. Deloitte provides audit, tax, consulting, enterprise risk and financial advisory services with more than 244,400 professionals globally. As a solutions developer, I work in the Human Capital branch which is housed under Consulting Services. My main duties include being a strategic advisor to clients. I assist them with the communications and training necessary to successfully rollout and adopt new technologies or business process changes. Most days I create and develop innovative and cutting-edge solutions to meet our clients' requests, however every day brings a new challenge. For example, during my time at Deloitte I've had to step out my comfort zone to learn how to use different editing tools like Captivate, Go-Animate, and Adobe Photoshop. Thankfully, my major prepared me to face everyday challenges. Graduating with a B.A., in Communication Studies was one of the best decisions of my life. The Communication Studies program at Bloomsburg gave me the interpersonal, public speaking, organizational, writing, problem solving, self-management, and critical thinking skills needed to be a successful individual in all aspects of my life. I am truly fortunate to have met supportive, caring, and altruistic faculty that encouraged me from the very beginning. I would recommend this program to anyone who wants to have a plethora of career paths and opportunities.

Featured Student - Maggie Temmel



During this past summer, I was the Social and Digital Marketing Intern for Ditech Financial in Fort Washington, PA. During the course of my internship, I assisted with the creation of digital content; including social media posts, campaigns, images, and blogs. I also performed research and reported analytics across all social media platforms. In addition to scheduling and monitoring social media, I was trained to respond to customer concerns and questions. One of my largest projects was creating webpages through WordPress for Home Loan Specialists and Ditech Racing. Most importantly, I have learned the value of networking and have been able to apply my knowledge and skills from my Communication Studies classes at BU. After my internship ended, Ditech offered me a part time job while completing the rest of my degree online. I will be graduating this December.

Peakined Student - Deo

Featured Student - Deosha Adams

I am a graduating Communication Studies major in the Interpersonal Communication Area of Concentration. During my years as a Communication Studies major, I was the secretary of the Helping Others Club on campus (HOC), where I was responsible for sending out important emails, taking attendance at weekly meetings, and keeping track of member's community service hours. After leaving the Helping Others Club I became the vice president of the National Communication Association Students Club (NCASC) where I presided over weekly meetings, worked closely with the president and helped executive members when needed. This past summer I interned for a Human Resource firm called Biagio Inc. At Biagio, I received training in database and business management, the interview process, new hire paperwork, advertising and job posting. Currently, I am a student staff worker at the Center for Leadership and Engagement (CLE) office on campus. This position has helped me become involved in several community service opportunities and provided insight on what it really means to be a leader.

Featured Graduate - Fatima Feldman



I enrolled as a Communication Studies major because I liked the extensive course options. I have accomplished many things that I am proud of. For instance, making Dean's List every semester, becoming a member of Lambda Pi Eta, and volunteering my time to help others. However what I will take away from my time at Bloomsburg is the impact my professors had in my personal and academic life. Dr. Bodenman, Dr. Turnage, and Dr. Miller are inspiring individuals who truly care. I do not think I would be the person that I am today without their altruism, encouragement, support, and guidance. I will miss them immensely, but I will forever be grateful for all their academic and life teachings. I will be completing my internship with the Bloomsburg University Foundation Inc. over the summer. This September I will be starting my career at Deloitte LLC, in their Human Capital branch as a Solutions Developer. I want to thank all the incredibly talented and kind professors that have made my college experience so far the best years of my life. I cannot wait to start the next chapter of my life!

Featured Student Damarah Brown



In my first semester at Bloomsburg University, I enrolled in *Interpersonal Communication* and *Introduction to Communication* and quickly fell in love with the major. The communication studies professors taught me how to analyze how and why people communicate verbally, nonverbally, and in various settings such as organizations. My writing and presentation skills have grown tremendously since taking Communication Studies courses. Since my freshman year I excelled academically in my courses, and I was also active outside of the classroom. I presented a poster at the 2015 Eastern Communication Association conference entitled "Disclosing Sexual History to Romantic Partners: Do Numbers Really Matter?" I also became an active member of the NCASC (Communication Club) as the public relations chairperson and the president of Lambda Pi Eta (Communication Studies Honor Society). As a recent graduate I am starting my career as a Community and Digital Engagement Specialist for dining services at the University of Delaware. Eventually I plan on enrolling in graduate school in an Integrated Marketing Communication program.

Featured Graduate - Caitlin Flynn



I majored in Communication Studies because I was not exactly sure of my career goals. I was interested in public relations and marketing along with television production and broadcasting. Upon applying to BU, I read about Communication Studies and thought it was a good fit for me because of the variety of concentrations it offered. From this experience, I

am taking away skills that will transfer into the workplace, such as public speaking, working effectively with group members, and time management skills. After taking classes in the organizational communication area of concentration, I concluded I wanted to pursue a career in sales upon graduating. During my time at Bloomsburg, I was inducted into the Communication Studies Honor Society, Lambda Pi Eta, and was also named Vice President of our chapter. During my time on the executive board, I became involved with the community as well as gained experience with organizing events. After graduation, I will be pursuing a career in Inside Sales for UPS in Greenville, SC. I feel that Bloomsburg University has prepared me for this next chapter and I am very excited for the journey.

Karli Miller



One thing I've learned this semester in the Comm. Department is to not underestimate my abilities! What began as a paper in Dr. La Valley's *Family Communication* course has developed into my Honors Program Thesis and has only grown since. Recently, I presented my research "Queering Marital Typologies: A Modern Recreation of Fitzpatrick's Typological Approach Using Queer Couples" at the Eastern Communication Association annual conference in Baltimore, where I received recognition for having a Top 5 Paper in the Undergraduate Scholar's Conference. I also will be presenting my research in Lambda Pi Eta's (the Communication Studies Honor Society) Top Scholarship competition (for the second year in a row!).

Ashley Gildner



I am a graduating senior with a Concentration in Organizational Communication. I have recently received a job offer as an Executive Team Leader at Target!! In this position, I will be acting as a leader on duty for the store; assisting in the recruiting and hiring process; and training new employees. My position as the Area Coordinator in the BU Kehr Union, as well as my Human Resource internship at PeopleShare, has prepared me the most for my new career. Courses such as *Interviewing, Organizational Communication Theory* and *Communication Training in Organizations* have also helped me with my career path. If it wasn't for my courses in the major, involvement on campus, and my professors' help, I would not be where I am today. A special thanks to Dr. Turnage and Dr. Bodenman for guiding me in all the right directions. Without your guidance I would not have achieved so much. For future Communication Majors, never stop setting goals and reaching your fullest potential! You can do anything you set your mind to, just BU!

Chelsea Kennedy



I am the Event Coordinator for the National Communication Association Student Club here at Bloomsburg. I plan different fundraisers and events our group is involved with such as bake sales and off campus fundraisers. I coordinate what will be at these events and when they will be held. This position is preparing me for my ideal career path, which is to become an event planner. I am also currently taking the class COMMSTUD.495 Special Topics: *Event Planning*, where we are planning a campus Earth Day event. This summer I am looking to work with a company as an event planner in California to further my experience.

Caitlin Flynn



This summer, I had the opportunity to intern at Enterprise Rent-A-Car in North Jersey. This was an incredible experience for me that helped clarify my career path to pursuing sales after I graduate in May. Throughout my internship, I was provided with hands on experience working in areas of management, customer service, sales and marketing. On a daily basis, I was interacting with customers, helping them with their rentals, picking up and dropping off customers and constantly working with co-workers to learn more and develop strong communication skills. This internship contributed to my personal and professional development as it allowed me to apply the skills I have learned in the classroom to the workplace.

Nicole Russell



This past summer, I was honored to be selected as the sole intern to work with the American Wedding Group (AWG), the nation's premier wedding service company. AWG is a major provider of wedding photography, videography, and DJ services. This opportunity was a great experience for me because I dream of having a career in the event planning industry. Throughout this internship, I was able to see the ins and outs of such a large company. I worked closely with the Director of Marketing and the Director of Sales. Over the course of this internship, I assisted in developing different marketing campaigns, the launch of a new brand, and attended sales showcases. This internship has provided me with experience in the event planning industry that I would have never received otherwise. The time that I spent

with AWG has allowed me to discover my knack for event planning. I am very excited to see what the future has to offer upon graduation in the spring.

Featured Intern

Molly Payne



This summer I had the opportunity to work with the <u>Philadelphia Union</u>, a Major League Soccer team. This was an incredible experience for me since I am pursuing a career in the professional sports industry. The internship also helped enhance my communication skills that I have gained at Bloomsburg University. During the internship, I assisted with donation requests, soccer clinics, grassroots marketing, and other promotional events. I also networked with professionals and athletes from all over the country and from around the world. Changing my major to Communication Studies during my sophomore year was one of the best decisions that I have ever made. My internship experience allowed me to apply my skills and knowledge from the classroom into a real world environment.

Featured Alumna

Kelly Weidner



Class of 2013 - BA Communication Studies - Interpersonal Communication Area of Concentration. Kelly served as a social media intern with Warrior Canine Connection, Brookeville, MD. A non-profit organization breeding service dogs for veterans with combat related injuries. Upon graduating Kelly pursued employment opportunities specifically focused on supporting the war-fighter. Now a defense contractor, Kelly is currently tasked as a Scientific Engineering and Technical Assistant (SETA) for the Contracts Management Office (CMO) of the Defense Advanced Research Projects Agency (DARPA). Some of the work involves drafting modifications, memos, financial reconciliation, invention reporting, and contract closeout. Work is done both with University and Industry; folks like Caltech, MIT, Boston Dynamics, and Lockheed Martin. You may have heard of DARPA for their invention of the internet or Apple's "Siri." Kelly aspires to become a warranted Contracting Officer for the Department of Defense.

Mallory Minor



I am a senior Communication Studies Major with a concentration in Interpersonal Communication. During Summer 2015, I completed my internship in Atlantic City, NJ with One Atlantic, an event planning company. I worked with event planners, brides, vendors, and staff to execute one-of-a-kind weddings for every couple! We also plan events on a larger scale, such as the 2016 Miss America Pageant luncheon and other large corporation events. I shadowed four areas of the business including Sales/Marketing, Event Planning, Banquet Managing, and Culinary Execution, which are all crucial communication channels that follow these upscale events from start to finish. From planning one hundred thousand dollar weddings, to planning a wedding for a New York Knicks NBA Dancer, this internship has provided me with experience to help prepare me for my future.

Ashley DiGirolomo



I am a senior Interpersonal Communication Studies major, with a minor in Psychology. During this spring semester, my last semester at BU, I am completing an Internship at Janet Weis Children's Hospital at Geisinger in Danville in the Patient and Family Centered Care department (P&FFC). P&FFC is focused on creating the best hospital experience for patients and their families. My internship consists of regular communication with the young patients, along with talking to their families about hospital care and resources. I attend valuable meetings with other departments and I have redesigned templates for family events.

Abigail Morrison

Congratulations to to **Abigail Morrison**, who walked across the stage during the May 2014 ceremony. This is especially significant since Abby was told by Doctors in 2006 that she would never walk again. Watch this video <u>youtu.be/y0l_iHGfb6o</u> to learn more about Abby's story. Congratulations Abby!



Previously Featured Interns

Chelsea Hann



I am a senior Communication Studies major, with a concentration in Interpersonal Communications. During summer 2012, I had a marketing internship with Viamedia. Viamedia is a cable advertising company in Bethlehem, PA. During my internship, I made a media analysis for one of Viamedia's many clients. I analyzed all of the client's advertising mediums over a 26 week period to show which method drove the client's online sales the most. I presented this media analysis to the President of Viamedia, the sales staff of Viamedia, and the client. I then made my PowerPoint into a generic form that will help Viamedia to advertise for themselves throughout the country.