



COMMONWEALTH UNIVERSITY OF PA

March 2022 Newsletter

Communication Studies Department

Communication Day

The National Communication Association Student Club held its annual Communication Day on Tuesday, March 8, 2022. Communication Day this year was planned and chaired by Communication Studies senior student Kaitlyn Hentschel. The event was attended by approximately 300 students throughout the day.

Presenters:

Dr. Janet Reynolds Bodenman, Department of Communication Studies, "Communication Do's and Don'ts for Virtual Employment Interviews"

Dr. Mary King and students from the Communication Health Campaigns course, Department of Communication Studies, "Gift of Life Challenge"

Dr. Eric Miller, Department of Communication Studies, "Between Hope and Despair: Communicating Climate Change"

Dr. James Petre, Department of Communication Studies, "The Basics of Savings and Investing"

Dr. Elizabeth Petre, Department of Communication Studies, "Elevator Pitches"

Kate Armstrong, Courtney Enderline, Owen Faecher, and Jordyn Payne, "Where Are We Now? Alumni Panel"

LGBTQA Resource Center, "SpeakOut! Panel"

Sam Ferrante, senior student, "The Effects of Stigma on Parenting Children with a Mental Health Diagnosis"

Dr. David Heineman, Department of Communication Studies, "T-R-E-N-D: What Wordle Teaches us About Viral Video Games and Public Communication"

Jaime North, Digital Marketing Specialist, "No need to wait! How social media can help you now get in position to land a job when you graduate"

Frederick Douglass Debate Society and Dr. Robert Green, Department of Communication Studies, "Join the Great Debate on Critical Race Theory in Higher Education"

Tim Pelton, Office of Civic Engagement, "Getting the Point Across: Voter Engagement and the BU Experience"

Marina Patterson & Julie Mulligan, freshmen students, "Hazing"

Thanks to the members of NCASC and Lambda Pi Eta (LPH) whose hard work made the event a success...

Luna Alexander
Megan Beck (LPH Vice President)
Tiffany Clayton
Ryan DiMaio (LPH Public Relations Chair)
Elinor Frank
Hugo Giles
Kathryn Henriksen (NCASC Treasurer)
Courtney Horst
Tehya Hosey
Shaye Kerper
Kraig Koehnlein
Mikayla Lynch (LPH President)
Matt Marvin
Kasey McCormick
Keolebogile More
Arden Morgans
Alicea Nelson (NCASC President)
Jordan Parcell (NCASC Vice President)
Sydney Rimmer (LPH Secretary)
Abby Rush
Abby Yoder (NCASC Secretary)
Rachelle Youells
Courtenie Young
Halle Zulkoski

The event was featured in Bloomsburg University news:
<https://www.bloomu.edu/news/communication-day-highlights-ways-effective-communication-comes-clutch>

Lambda Pi Eta 2022 Speakers' Forum

The Department of Communication Studies Xi Omega chapter of Lambda Pi Eta, the National Communication Honor Society, hosted the 2022 Speakers' Forum at Bloomsburg University on Tuesday, March 8th at 6:00PM as part of Communication Day. The event featured seven student speakers, including Lindsey Garnel (a recent Communication Studies BU graduate), Tamayah Jenkins, Eric Nock, Marina Patterson, Jonathan Roe, Zachary Thomas, and Natalia Warfel, all of whom gave powerful speeches related to this year's theme, 'Cancel Culture: Cancel or Keep?'. The event was free and open to the public and generated an audience of over 80 people who participated in a Q&A session with the panelists following their speeches.

Publication

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