MEDIA AND JOURNALISM
EMERGENT MEDIA MINOR

(18 credits total)

Requirements

Course Name		Credits	Grade	Semester Taken
Core (6 credits)				
MEDIA 110	**Introduction to Mass Communications**	3		
MEDIA 120	**Introduction to Emergent Media**	3		
Foundation/Skills (9 credits)				
MEDIA 220	**Introduction to Multimedia**	3		
MEDIA 260	**Social Media and Podcasting**	3		
MEDIA 280	**Introduction to Visual Communications**	3		
MEDIA 320	**Applied Multimedia** (Pre-requisite MASSCOMM 220)	3		
Capstone (3 credits)				
MEDIA 420	**Emergent Media Workshop** (Pre-requisite MASSCOMM 220) (Topic changes)	3		
MEDIA 497	**Internship** (Pre-requisite MASSCOMM 220 and either MASSCOMM 260 or 280)	3		

A minor in Emergent Media provides students in disciplines outside of the major with a broad background in emergent media and its functional uses. The program will enable students to develop a strong foundation in emerging media, particularly in the areas of new communication technologies, website development and design, and visual communications within a mass communications context. In today's media-centric world employers are looking for individuals with multiple skills in the latest media use and design, media literacy, and web design and development. The minor consists of 18 semester hours.