

# English: Professional Writing and Digital Rhetoric Concentration Requirements Checklist

**Learning Objective 1:** Develop skills in writing and rhetoric and disciplinary conventions (16 credits)

**REQUIRED:** All PWDR majors will take

ENG 100: Intro to English Studies (1 credit)

\_\_\_\_\_ (semester)

ENG 203: Approaches to Literary Study \_\_\_\_\_ (semester)

INTSUDY 231: Technical Writing \_\_\_\_\_ (semester)

**Or** BUS 333 Business Communication & Report Writing \_\_\_\_\_ (semester)

*In addition all PWDR concentration students will complete nine credits in the following:*

**Frequency under "Semester":** 1 = offered every semester; 2 = once a year; 3-4 = every 3<sup>rd</sup> or 4<sup>th</sup> semester

	Grade	Semester
212: English Grammars and Usage		1
225: Rhetoric and Professional Writing		3
306: Theory and Practice of Writing		2
307: Writing for the Internet*		3
308: Advanced Expository Writing		3
311: Structure of English		2
397: Writing Center Consulting		1
401: Writing in the Professions*		3
402: Writing for Multiple Media*		3
412: Topics in Linguistics		3-4

*Other disciplinary writing courses may be used for objective one fulfillment when double majoring.*

**\*Courses marked with asterisk may be used in LO 1 or LO 4, but not both.**

**Learning Objective 2:** Demonstrate proficiency in a range of software applications related to document composition (9 credits)

*All PWDR concentration students must complete nine credits of the following courses.*

	Grade	Semester
INSTECH 460/560: Multimedia Production		1
INSTECH 470/570: Introduction to Website Development		1
ARTSTDIO 295: Graphic Design: Digital Image Making		2
ARTSTDIO 296: Graphic Design: Brand & Identity		2

**Learning Objective 3:** Acquire an awareness of the power of language: textual analysis (6 credit hours)

*In addition PWDR concentration students will complete any two 200 or 300 literature courses equaling 6 credits*

Course	Grade	Semester
		1
		1

**Learning Objective 4:** Design a feasible/usable long-term project based on the needs of actual clients or commissioning identities (9 credits)

*All PWDR concentration students must complete six credits of the following courses.*

	Grade	Semester
307: Writing for the Internet*		3-4
309: Writing Evaluating Technical Manuals		3-4
401: Writing in the Professions		3-4
402: Writing in Multiple Media*		3-4
ITM 405: Training and Development*		3

*All PWDR Students must complete a three credit capstone experience, which demonstrates proficiency in all four learning objectives.*

	Grade	Semester
403: Freelancing for Professional Writers		3-4
497: English Internship		3-4

*C- or higher required in all major courses.*

**Learning Goals 1-4:** Senior ePortfolio presentation: must contain at least 10 artifacts and narrative before graduation. Review of progress with your advisor is required when students reach 60 – 75 credit hours. Required for class of 2021 and after.  
\_\_\_\_ (progress review); \_\_\_\_ (semester completed).

General Education Goals:			
Course Number	Course Title	GEPs	Sem. taken
<b>Goal 1: Communication</b> <b>minimum 7 GEPs, from min. 3 disciplines</b>			
English 101	Foundations of College Writing	3	
200-level lit. course(s)		1 or 2	
<b>Goal 2: Information Literacy</b> <b>minimum 2 GEPs</b>			
English 203		1	
<b>Goal 3: Analysis, Quantitative Reasoning, &amp; Problem Solving</b> <b>minimum 5 GEPs, from min. 2 disciplines</b>			
Math ____	Foundational math course	3	
English 203		1	
<b>Goal 4: Cultures &amp; Diversity</b> <b>minimum 5 GEPs, from min. 2 disciplines</b>			
	Goal 4 points are assigned to English 256-7, 281, 283, 287, 288		
<b>Goal 5: Natural Sciences</b> <b>minimum 5 GEPs, from min. 2 disciplines</b>			
<b>Goal 6: Social Sciences</b> <b>minimum 5 GEPs, from min. 2 disciplines</b>			

<b>Goal 7: Humanities</b> <b>minimum 5 GEPs, from min. 2 disciplines</b>			
	Goal 7 points are assigned to all 200-level literature courses		
<b>Goal 8: Second Language Competency</b> <b>minimum 2 GEPs</b>			
This goal may be satisfied by passing a competency test or by taking a second language course at the 102-level (second level) or above.			
<b>Goal 9: Physical Activity &amp; Health</b> <b>minimum 2 GEPs</b>			
<b>Goal 10: Responsible Citizenship</b> <b>minimum 2 GEPs</b>			

**GPA:** All Professional Writing and Digital Rhetoric students must have a 2.0 GPA in their concentration courses after completing 45 credits to continue in the major. If your GPA falls below 2.0 in your required courses, you will have one semester to bring it up. A student must receive a C- or above in any English course for the course to count toward the English major.

Some courses have pre-requisites; all departmental pre-requisites must be met before enrolling in a course. If you have questions, please see the program director or the department chair for more information.

For more information about General Education Requirements, visit

<https://www.bloomu.edu/programs/learning-experience/general-education-mycore-program>.

For more useful information for English majors, visit the department web site at

<https://www.bloomu.edu/academics/programs/english-ba>.