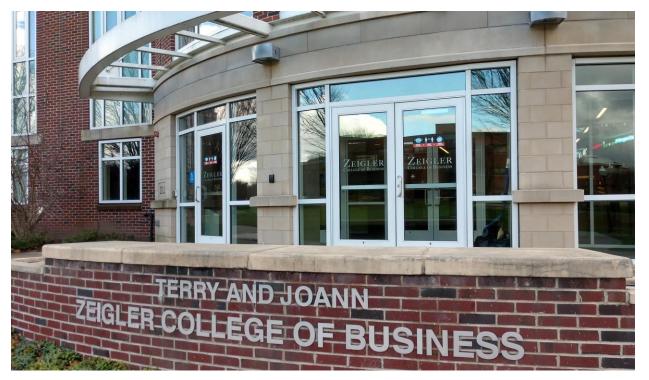


## Welcome to Management & International Business Department

## **Department Resources**



#### **Department Chair/Professor**

Lam D. Nguyen, D.Mgt. | <u>Inguyen@bloomu.edu</u> Sutliff 358 | 570-389-4386 **Department Secretary** Mike Golubiewski | <u>mgolubiews@bloomu.edu</u> Sutliff 356 | 570-389-5325

## **New Department Chair**



Dr. Lam Nguyen has started to serve as the Department Chair since May 2020.



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1 - New Department Chair, Dr. Lam Nguyen's Welcome Message

## **Special Highlights**



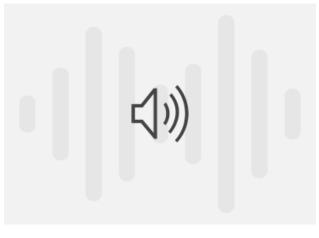
**Dr. John Okpara** left the department chair position in May 2020.



2 - Former Department Chair: Dr. John Okpara

#### 9 Years of Service (2011 - 2020)

Former Department Chair: Dr. John Okpara left the department chair position in May 2020, and he was elected as the department chair in 2011. Thank him for his commitment, and service of being the department chair for 9 years.



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Dr. Ruhul Amin retired in August 2020.



3 - Retiring Professor: Dr. Ruhul Amin

Retiring Professor: Dr. Ruhul Amin retired from our Department in August 2020 after being a faculty at BU for more than 30 years. Dr. Amin will relocate to the Sunshine State. We thank him for his service to our department, and wish him the best in his retirement years. He will be missed!

## **New Faculty**



Dr. Jet Mboga has met with a new faculty, Dr. Sam Choi.



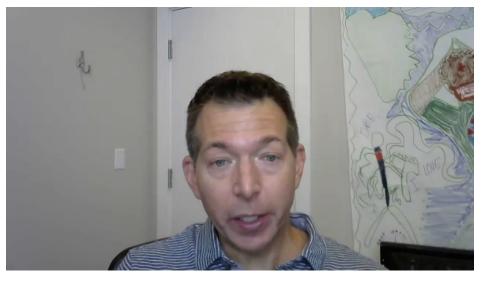
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4 - Interview with Dr. Sangdo (Sam) Choi, Associate Professor of Supply Chain Management

## **Faculty Scholarship Highlights**



Dr. Darrin Kass has received a research grant from the university.



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# Dr. Steven Si has published a research paper at the Journal of Engineering and Technology Management, a top peer-reviewed journal.

#### 1. Describe your research in a lay person's language.

The world is undergoing a rapid economic and social shift as technology, technological innovation and entrepreneurship have increasingly changed the current social and business/management environments. My research is highly related to the above changes.

#### 2. How would your research contribute to academic or other communities?

Disruptive innovation has increasingly become a core subject for researchers, managers and others in the changing society. Almost all of my research papers have been published in the high-quality SSCI business/management journals. Thus, a lot of people read my research papers which have contributed to scholarship, managerial practices, and social communities.

#### 3. What would be impact on real business?

My studies were largely based on the real cases in the field of innovation and entrepreneurship and the research findings have been internationally recognized. They impact real business practices as business firms all over the world are facing contemporary challenges such as intense global competition, rising market volatility, constantly changing consumer demand, and shortened product life cycles.

#### 4. How would you bring research results into classroom for our students?

I believe that teachers deliver knowledge, scholars create knowledge, and professors should do both. So, one of my teaching goals is to bring my research findings into classroom for the students. My teaching is highly related to the research I have done or I am doing.

## **Recent Publications of Our Faculty Members**



Dr. Steve Welch co-authored an article entitled "How harmonious family encourages individuals to enter entrepreneurship" in the International Journal of Conflict Management.

Dr. Okpara's research is published in Journal of Business Research, which is a SSCI Q1 journal.

Dr. Christian Grandzol has 25 peer-reviewed publications to date; 7 were Harvard Style Teaching Cases

Dr. Lam Nguyen is the guest editor for a Special Issue on "Public Administration and Policy in Vietnam" in the International Journal of Public Administration, and a Special Issue on "Small and Medium-Sized Enterprises in Vietnam: Digitalisation for Sustainable Development" in the World Review of Entrepreneurship, Management and Sustainable Development.

Dr. Jang co-authored an article entitled "Planting and harvesting innovation – an analysis of Samsung Electronics," in the International Journal of Quality Innovation. This study examined the case of Samsung Electronics to understand how firms manage the entire life cycle of innovation projects based on the framework of harvesting and planting innovation.

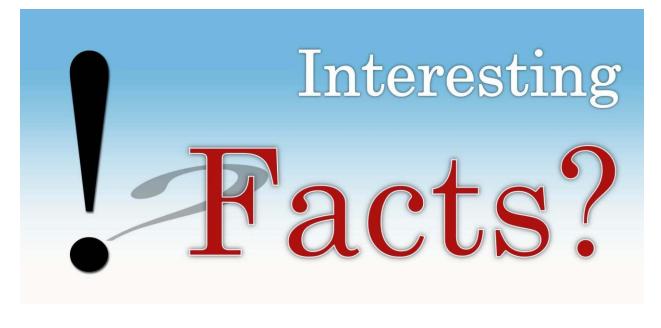
*Dr. Elaine Lau has four articles accepted for publication in peer-reviewed journals, including* International Journal of Strategic Decision Sciences Studies in Business and Economics Journal, Thunderbird International Business Review, and International Journal of Business Governance and Ethics.

Dr. Weichun Zhu co-authored an article entitled "The function of moral emotions in groups: An integrative review" in Journal of Applied Psychology.

Dr. Jet Mboga co-published 2 papers: 1. Perspectives on Disruptive Technology and Innovation: Exploring Conflicts, Characteristics in Emerging Economies. International Journal of Conflict Management. Volume 31. Issue 3. ISSN: 1044-4068. 2. Personal Business Ethics in Global Business: A Cross-Cultural Study between France and the U.S. International Journal of Business Governance and Ethics.

Dr. Sangdo Choi has published dozens of peer-reviewed papers and conference proceedings. He submitted papers: 1) Little's Law, a fundamental tool to define supply chain metrics (submitted to IJPE), Teaching brief: Newsvendor model (submitted to DSJIE). Ad hoc reviews for IJPE, DSJIE, IJPR

## **Interesting Facts About our Faculty**



Do you know what kind of drinks are the most popular among the our department faculty?

Teas are the most favorite drink (4 voted), coffee and water are the second (2 voted). Red wine and vanilla porter are also among favorites.

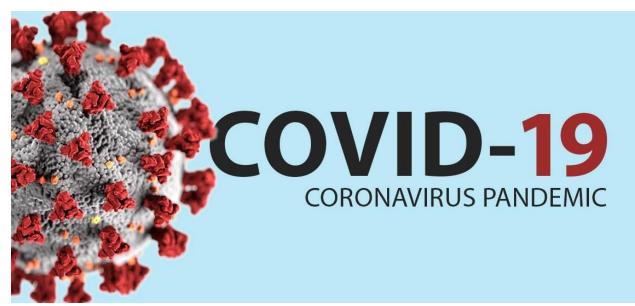
Do you know which faculty in our department have traveled to the most countries?

Dr. Jet Mboga has travelled to 20 countries; Dr. John Okpara 17 countries; and Dr. Steve Welch 14 countries, respectively. Their passport must have lots of stamps for immigration at many airports.

Do you know who are trilingual professors in the department?

Dr. Jet Mboga and Dr. Lam Nguyen can speak three languages. They are real global citizens.

## What did our faculty members learn from the COVID-19 Pandemic?



#### Dr. John Grandzol said

"I can handle adversity well."

#### Dr. Chsitian Grandzol said

"The importance of simple things."

#### Dr. Jet Mboga said

"Uncertain future, live life now."

#### Dr. Lam Nguyen said

"Family is important; Anything can happen in life so we should deal with it in a positive manner; Hope and Faith"

#### Dr. Stevel Welch said

"How small houses seem when everyone is home all day, everyday."

#### Dr. Weichun Zhu said

"Have to deal with something unexpected or undesirable."

#### Dr. Sangdo Choi said

"Natural ones (social gathering, going to school) were bliss, not naturally given."

## What did our faculty think the best thing was during the pandemic?



Getting in our plane and flying (Dr. Steve Welch)

Returning to the basics (Dr. Christian Grandzol)

Having time with family (Dr. Sangdo (Sam) Choi)

Spending more time with my family and becoming more adaptive in uncertain environment (Dr. Lam Nguyen)

Staying more time with the family (Dr. Weichun Zhu)

Spending time with family and ongoing connection (Dr. Jet Mboga)

For everyone to practice recommended precautions at all times for the sake of others (Dr. John Grandzol)

The amount of time I got to spend with my family and how creative we had to be in order to add variety and have fun (Dr. Darrin Kass)

## SAM: Management Student Club





5 - Society for the Advancement of Management

Bloomsburg University Student Club



https://sway.office.com/wTon270pVX2ffW5m#content=uv7EO8g3LD791v

#### 6 - Executive Council

President: Danielle T. Pruzinsky

Vice President: Alexander B. Rissinger

Secretary: Hailey Robinson

Treasurer: Tanner Vandermark

Public Relations: Jessica L. Gacsi & Hannah E. Lare

Student Advisor: Richard Sablosky

#### Faculty Advisors

Professor Sonia Ammar, Sutliff 308

Dr. Jet Mboga, Sutliff 320

Dr. John Okpara, Sutliff 333

## Society of Human Resources Management



#### **Executive Members**

Jessica Gacsi (President)

Aleah Shook (Vice President)

Abigayle Hunt (Treasurer)

Ekaterina Khrunova (Secretary)

#### **Faculty Advisors**

- Dr. Elaine Lau, email: wlau@bloomu.edu
- Dr. Weichun Zhu, email: wzhu@bloomu.edu

## Contact Us



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