



Welcome to the Department of Management and International Business

Spring 2022 Issue (No. 4) Newsletter





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Our Best Wishes to the Class of 2022



<https://sway.office.com/TvurpwRTHknsEqB1#content=y8l2FoQwRq8eRb>

The faculty at the Department of Management and International Business have expressed their best wishes to the graduates of the Class of 2022, as shown in the video.

Our Department Graduating Seniors/Junior Interviews

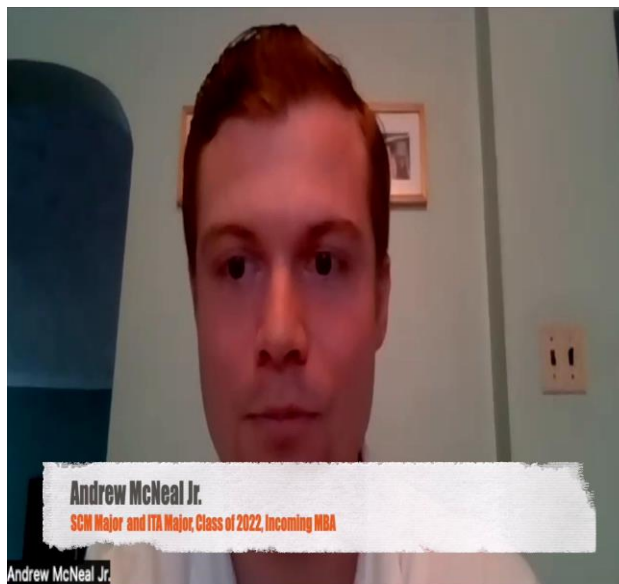


The Newsletter Committee interviewed three senior and one junior students in the Spring 2022. These students include: 1) Andrew McNeal, Senior in the Major of Supply Chain Management (SCM); 2) Maranda Plunkett, Junior in the Major of International Business (IB) and Minor of SCM; 3) Dalton Shirk-Gainer, Senior in the Major of Business Administration; 4) Martin M. Spewak, Senior in the Major of Business Administration and the Minor of Human Resources (HR).



- Andrew McNeal (Interviewed by Dr. Sam Choi)

May 15, 2022 Graduate



<https://sway.office.com/TvurpwRTHknsEqB1#content=tZEnZT37Gu9Cwg>



- Maranda Plunkett (Interviewed by Dr. Weichun Zhu)

Upcoming Graduate: Spring 2023



Maranda Plunkett

International Business Major and Supply Chain Management Minor, Class of 2023

<https://sway.office.com/TvurpwRTHknsEgB1#content=53N6xK1rBoeqZj>



- Dalton Shirk-Gainer (Interviewed by Dr. Jet Mboga)

May 15, 2022 Graduate



<https://sway.office.com/TvurpwRTHknsEqB1#content=r4GIDBFYTK6BmN>



- Martin M. Spewak (Interviewed by Dr. Jet Mboga)

May 15, 2022 Graduate



<https://sway.office.com/TvurpwRTHknsEgB1#content=b8mHbcavZa3cdV>

Together for a Good Cause: Students Fundraise under the Leadership of Dr. Steve Welch



<https://sway.office.com/TvurpwRTHknsEqB1#content=ltQTjvjQ1A4zYD>

- Pie A Professor Fundraising Efforts:

The fundraising initiatives were in effort to fundraise for Greg Anstine Scholarship.



- Dr. Welch and Students from MGMT 480: Leadership

Worked tirelessly in effort to fundraise for Greg Anstine Scholarship.

- *Greg was our Management & International Business Department Student who was involved in a tragic hiking accident February 2022.*



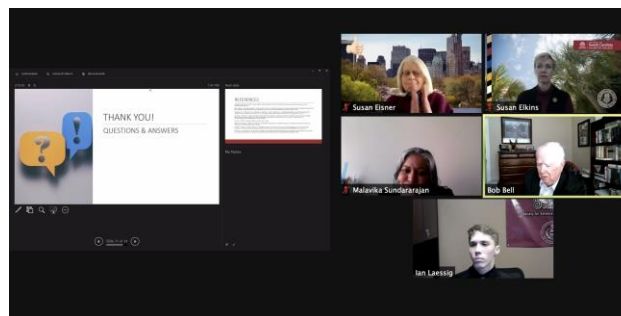
- *Faculty, Staff, and Students participated at the Pie A Professor event on April 13, 2022 that also aired in the local news [WPNEP](#). All efforts to raise funds for the Greg Anstine Scholarship.*

Society for Advancement of Management



- Hannah Lare, Jessica Gacsi, and Madison Scheide presented at SAM International Business Conference (SAMIBC) 2022:

Title: "The Age of the Employee"



- Nicholas DeBellis and Ian Laessig presented at SAM International Business Conference (SAMIBC) 2022 Conference:

Title: "Transformation of Workplace Operations in a Post-Pandemic World"

- Presentation was led by Ian Laessig

The Giuffre Center for Supply Chain Management



Dr. Christian Grandzol



Dr. Sam Choi



The Giuffre Center for Supply Chain Management was proud to be a supporting sponsor for Bloomsburg University's Frederick Douglass Institute for Academic Excellence and the Zeigler College of Business speaker, Camille Batiste. Ms. Batiste is the Senior Vice President, Global Supply Chain & Procurement at Archer Daniels Midland Co. In that role she leads ADM's global supply chain function, including sales & operations planning, delivery optimization, ADM's global sourcing strategy, and readiness efforts. She is also a board member of the Institute for Supply Management. Supply Chain Management students joined Ms. Batiste for lunch, a questions/answers session on her role in SCM, and her keynote presentation on leadership lessons. Pictured are students at the SCM session (Left to Right): Dr. Christian Grandzol, Johnny Franklin, Lianna Viespoli, Kiana Brubaker, Camille Batiste, Evan Pavkovic, Madison Scheide, Elijah Rutt, Matt Petit-Clair, and Matt Wagner.

Faculty Scholarship Highlights



1. Dr. John Okpara and Dr. Weichun Zhu presented a paper titled “Export Barriers For Small And Medium-Sized Enterprises In Nigeria: An Exploratory Study” at the 77th Annual Society for Advanced Management (SAM) International Business Conference in March 31 – April 2, 2022.

Presentation Abstract: Internationalization of small and medium-sized enterprises (SMEs) has remained a topic of considerable contemporary relevance, mainly due to the observed growth effects of cross-border venturing, and the demonstrated capacity of SMEs to drive economic development at national, regional, and global levels. SMEs represent a large proportion of enterprises in most economies and are a driving force for economic growth. Evidence from previous studies have shown that internationalization is the path forward for SMEs long term survival and profitability. It has also been widely accepted that internationalization through exports make significant contributions to economic development and well-being of a nation. Exports facilitate international trade and stimulate domestic economic activity. The benefits of SME’s to an economy include: creation of jobs at a relatively low capital cost, provision of a vehicle for reducing income inequalities, development of skilled and semi-skilled workers for future industrial expansion which offer an excellent breeding ground for entrepreneurial and managerial talents, the critical shortage of which is often a barrier to economic development. In spite of real and potential benefits of exports, most SMEs from developing countries refrain from exporting because of the many barriers they face. Some of these barriers are identified to exist within the firm (internal) and some are attributed to the external factors. Based on this premise, this study aims to examine perceived factors impeding the development of export activities in Nigeria. Data were collected from 112 Nigerian-based manufacturing firms through a self-administered questionnaire. Our preliminary findings show that the major barriers to export development include lack of finance to support export activities, lack of qualified personnel to support export planning, foreign competition, lack of knowledge on how to export, poor infrastructure, corruption and bureaucratic bottlenecks. Implications of the findings will be discussed.



2. Dr. Kass and Cade Bleashka, an Accounting major in the honors program at BU, have their paper accepted for publication in the *Keystone Journal of Undergraduate Research (KJUR)* with minor revisions. KJUR is a faculty-reviewed multidisciplinary journal that promotes outstanding undergraduate research. More detailed information can be read from: <https://www.bloomu.edu/news/accounting-student-have-research-paper-published-also-earns-scholarship>



3. Dr. Seung Hoon Jang and his coauthors have published a book chapter entitled “Strategic Institutionalization from Firms: Focusing on Isomorphic Pressures Enhancing Resources”, in the book edited by Dr. Turgut Türsoy, *New Innovations in Economics, Business and Management*, Vol. 7, Publisher: BP International.



4. Dr. Jet Mboga has been selected to receive the Provost's Award for Excellence in Research/Scholarly Activity. This award was established to recognize and encourage continuing scholarly achievements of probationary Bloomsburg University faculty. She is one of only four recipients of the award for the 2021-2022 academic year. As an award winner, she will receive \$1,000 to be used for travel or other faculty development activities and a plaque indicating her name and the year of the award.
5. Dr. Lam Nguyen and his coauthors have published a paper in International Journal of Public Administration. The citation: Vu, N.H, Bui, L.H., Tran, T.M., Ha, H.T., & Nguyen, L.D. (2022). Credit access and zombie firms: A study on state-owned, private, and foreign-invested firms in a transition economy. *International Journal of Public Administration*.
<https://doi.org/10.1080/01900692.2022.2025830>
6. Dr. Weichun Zhu and his coauthors have published a paper in Journal of Business Research, a SSCI Q1 journal with the impact factor of 7.55. The citation: Zhu, W., Zhou, J., & Sosik, J. (2022). When "breaking bad" turns out good: A longitudinal examination of the effects of adolescent destructive deviance on lifetime career success. *Journal of Business Research*, 144, 535-544.
<https://doi.org/10.1016/j.jbusres.2022.02.009>
7. Dr. Weichun Zhu, with his co-authors, presented a paper titled "Leader-follower Congruence in Overqualification and Leader Undermining: The Mediating Role of Leader Downward Envy" at the Western Academy of Management (WAM)'s 63rd Annual Meeting held in Hawaii, on March 16 – 19, 2022.
8. Dr. Weichun Zhu, served as a session chair for a developmental paper session which included four working papers at the Western Academy of Management (WAM)'s 63rd Annual Meeting held in Hawaii, on March 16 – 19, 2022.

Other Accomplishments/Events/Services



1. Dr. Christian Grandzol was named one of three "the University's 2021-22 Outstanding Teaching Award" recipients by the Teaching and Learning Enhancement (TALE) Center. The faculty candidates were nominated by graduating seniors from the class of 2021-22 and selected by TALE's Outstanding Teaching Award Committee.
2. Dr. Elaine Lau was invited to join, in April 2022, the Editorial Review Board of the prestigious Journal of Business Research, a SSCI Q1 journal with the impact factor of 7.55.
3. On April 13, 2022, Global Business Association (GBA) hosted a ZOOM Guest Speaker Event featuring Mariam Sarkessian, Senior Sourcing Specialist from Eurofins NSC US Inc.. Mariam, a BU alum, talked about the success and challenges relating to international business at Eurofins. She discussed the processes of doing business in foreign countries and connecting to potential customers, how Eurofins has navigated the pandemic, how she and her team have handled the supply chain disruption, and how they vet their suppliers. She also talked about her experience with transitioning from college into the professional setting and provided great insight and advice for our students. Mariam credited the importance of the global mindset, the appreciation of cultural and global differences, and relationship building skills for her career success at Eurofins since graduating from BU.
4. On April 26, 2022, Global Business Association (GBA) organized a field Trip to Sekisui Kydex in Bloomsburg, PA. Students received insight from the marketing department, designing programs with international airlines and had the opportunity to talk to the COO Ronn Cort about his international business experience working with Japanese culture.

Dept. Award for Major/Minor Graduates



1. *Nathan Paulauskas – Outstanding Management graduate. Nathan was also the Outstanding Graduate for the Zeigler College of Business.*



2. *Kyle Zborezny – Outstanding International Business graduate.*



3. *Kristen Bennett – Outstanding Management minor. Kristen is a Marketing graduate.*



4. *Martin Spewak – Outstanding Human Resource minor. Martin is a Management graduate.*

Active Student Clubs



1. **Society of Human Resource Management (SHRM),**
2. **Society for Advancement of Management (SAM),**
3. **Association for Supply Chain Management (ASCM),**
4. **Global Business Association (GBA), and**
5. **Real Estate Investment Club (REIC).**

Contact Us



[Bloomsburg University of Pennsylvania](#)

[Zeigler College of Business](#)

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LinkedIn: https://www.linkedin.com/posts/management-bu_research-university-supplychain-activity-6867167932686884864-2PA3/

Department Specifics:

[Management](#)

[International Business](#)

[Supply Chain](#)

Minor Specifics:

[Management Minor](#)

[Supply Chain Minor](#)

[Human Resource Management Minor](#)

[Entrepreneurship & Small Business Minor](#)

[Entrepreneurship & Small Business Certificate](#)

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