

INTERNATIONAL BUSINESS MAJOR - FUNCTIONAL SPECIALIZATIONS

ACCOUNTING

1 International Accounting	ACCT	320	3
2 Intermediate Accounting I	ACCT	321	3
3 Intermediate Accounting II	ACCT	322	3

Choose two of the following three courses:

Federal Tax Accounting	ACCT	324	3
Cost Accounting	ACCT	348	3
Auditing	ACCT	442	3

TOTAL 15*

* In addition to ACCT 220 and ACCT 223 required in the core curriculum

INFORMATION TECHNOLOGY

Choose five of the following courses:

1 Info. Tech. Management	ITM	221	3
2 Bus. Apps. Development	ITM	302	3
3 Data Mgmt. Essentials for Bus.	ITM	310	3
4 Data Science for Business	ITM	320	3
5 Project Management	ITM	322	3
6 Data Driven Web Design	ITM	375	3
7 Training and Development	ITM	405	3
8 Human & Tech Inter Mgmt.	ITM	407	3
9 Global Enterprise Security	ITM	418	3
10 Advanced Data Science for Bus.	ITM	430	3
11 Special Topic	ITM	498	3

TOTAL 15*

* In addition to ITM 175 required in the core curriculum

ECONOMICS

1 Intermediate Macroeconomic Theory	ECON	221	3
2 Public Finance	ECON	326	3
3 Advanced Political Economy	ECON	460	3
4 United States Government	POLISCI	120	3

Choose one of the following courses:

Money and Banking	ECON	327	3
International Economics	ECON	333	3
Econ. Growth of Underdeveloped Areas	ECON	334	3
Middle East Economics	ECON	340	3

TOTAL 15*

* In addition to ECON 121 and ECON 122 required in general education

FINANCE

1 Financial Markets and Institutions	FIN	323	3
2 Investment Management	FIN	343	3
3 Advanced Corporate Finance	FIN	454	3

Choose two Finance or Business Elective courses:

Finance or Business Elective	3
Finance or Business Elective	3

TOTAL 15*

* In addition to FIN 313 required in the core curriculum

MARKETING

1 E-Marketing	MKTG	331	3
2 Advertising Management	MKTG	340	3
3 Principles of Selling	MKTG	341	3

Choose two Marketing or Business Elective courses:

Marketing or Business Elective	3
Marketing or Business Elective	3

TOTAL 15*

* In addition to MKTG 310 required in the core curriculum

POLICY & GLOBALIZATION

1 Contemporary Issues in World Politics	POLISCI	181	3
2 Introduction to International Relations	POLISCI	280	3
3 Public Policy	POLISCI	456	3

Choose two of the following courses:

POLISCI 350; POLISCI 310; POLISCI 260; POLISCI 366;	3
POLISCI 368; POLISCI 376	3

TOTAL 15*

* In addition to POLISCI 101 or POLISCI 120 required for general education points or a free non-business elective

HUMAN RESOURCE MANAGEMENT

1 Human Resource Management	MGMT	345	3
2 Employee Staffing	MGMT	463	3
3 Compensation Management	MGMT	464	3

Choose two of the following courses:

Labor and Industrial Relations	MGMT	346	3
Internship in Management	MGMT	432	3
Training and Development	ITM	405	3
Affirmative Action	LAW	460	3

TOTAL 15*

* In addition to MGMT 244 required in the core curriculum

NEW