Bloomsburg Strategic Goals (Aligned with S.A. 2015-2016 Objectives and Focused Initiatives)	Division Domains	Student Learning Outcomes	Division Programs	GE Edu
Strategic Issue 1: Enhancing Academic Excellence Division Goal: 1a. Strengthen collaborative efforts with Academic Affairs through high impact practices and co-curricular learning experiences. 1b. Intentionally support undeclared and underrepresented students through partnerships with Academic/Student Affairs areas such as College Success, Tutorial Services, Academic Advising/Coaching, and the Writing Center. 1c. Continue Student Affairs initial success with integrative efforts through the further development of learning outcomes, assessment, general education opportunities, and learning communities.	Core Communications	Communicating Effectively a. express ideas and facts to others effectively in a variety of formats, particularly written, oral, and visual b. listen attentively and communicate respectfully with individuals in a range of settings Technical Competence c. use technology and resources ethically and efficiently to communicate, solve problems, and complete tasks	AOD Information Tables and Outreach BACCHUS Training BOLT Course BSCC Meetings BUCC Access Control Programming Community Assistant Training Community Government Association Executive Board Training Community Government Association Executive Board Training Committee on Student Organizations Improved Communication with Digital Signage Dean of Students Educational sanctions – alcohol webquest, civility workshop, resume building, community service GoodWork-Residence Hall Programs-Excellence GoodWork-Residence Hall Programs-Social Health Center Infectious Disease Communication Health Center-Wellness Support Homecoming Committee Development Meetings HuskySync Implementation — Greek Life Living/Learning Communities Quest Day Moderating Social Media Accounts—Greek Life Orientation Workshop Leaders Training Parents and Family Weekend Committee Development Meetings Parents and Family Weekend Registration Peer Discussion Group - DAWN Peer Educator Training - DAWN Poeter Campaign/Activities - DAWN Poeter Campaign/Activities - DAWN Program Board Fall Workshop Project Development Quest Training Student Athlete Advisory Committee Student Leadership positions- Student Organization Training-Organization Exec Board Officers, CAs, OWLS, Husky Ambassadors, Student Union Student Supervisors, CGA Senators, & Committee Officers Varsity Athletic Credit Women's Resource Center — Hookup Culture Workshop LGBTQA Resource Center — Hookup Culture Workshop LGBTQA Resource Center — Peer Education Panels LLC Mentor/Mentee Intentional Conversations LLC Mentor/Mentee Intentional Conversations LLC Mentor/Mentee Intentional Conversations LLC Mentor Governing Board—KUB Student Building Supervisors—KUB Rec Center Governing Board—KUB Committee on Student Organizations—KUB	Goal 1- Communication

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Strategic Issue 2: Achieving excellence while ensuring fiscal sustainability Division Goal: 2a. For efficiency, relevance and potential improvement opportunities, regularly evaluate and/or assess 2a-i. program offerings 2a-ii. staffing resources 2a-iii. services 2a-iv. best practices where applicable 2b. Identify and create opportunities for new and reallocated funding sources both inside and outside the university 2b-i. Secure sponsorships seeking inter-divisional collaboration to obtain operational and fiscal efficiency. 2b-ii. Actively engage in fundraising, grant writing and other opportunities 2c. Solidify and create programmatic efficiency through assessment, offerings, opportunities, and funding, adhering to all aspects of Title IX. 2d. Communicate Student Affairs programmatic impact to our constituents	Critical Thinking	Effective Reasoning a. use complex information from a variety of sources including active participation, personal experiences, and observation to draw logical conclusions and form a decision, opinion, or solution Reflective Thinking b. identify and adjust behaviors by applying previously understood information, concepts, and experiences to a new situation or setting Demonstrating Professionalism c. identify and cultivate skills, education, and interests that advance professional aspirations	AOD Information Tables & Outreach BACCHUS Training BSCC Concert Bystander Training Community Assistant Position – Incident Management Community Assistant Position – My Conduct/COCO Community Government Association Executive Board Training Dean of Students Choices Workshops – educational sanction Choices & Decision Making Dean of Students Choices Workshops – educational sanction Choices & Decision Making Center for Leadership and Engagement Group Process Center for Leadership and Engagement Level 2 Compass Living/Learning Community Contract understanding Develop social awareness Experience Hall GA Position-Em. Proc. SOPs GoodWork-Residence Hall Program – Ethical Health Center – STD Testing – reflective thinking Dean of Students Judicial Meetings – developmental conversations with students Living/Learning Communities Mentor Training Orientation Workshop Leader training Peer Discussion Group- DAWN Dean of Students Personal Development Workshops – sanction/educational program "Growing Pains" Presidential Leadership Program Mentor Training Presidential Leadership Program Overall Program Poster Campaign/Activities Program Board Executive Board Meetings Program Board Executive Board Meetings Program Boevelopment/Planning Program Model Project Development Quest staff training Understanding Budgets Varsity Athletic Credit Writing Consultant Training Green Campus Initiative Environmental Documentary Film Series LLC Mentor/Mentee Intentional Conversations LLC Trips with Quest Camper Program Government Boards—KUB Student Building Supervisors—KUB Rec Center Governing Board—KUB Committee on Student Organizations—KUB	Goal 2-Information Literacy

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Strategic Issue 3: Designing an enrollment vision in terms of demand, program mix and capacity Division Goal: 3a. Create a campus environment that supports enrollment management, retention and persistence. 3b.Ensure Student Affairs programs and services adjust to changing needs and expectations. 3c. Identify efforts and collaborations with university departments that address and target retention of first year and upperclass students especially from sophomore and junior status.	Intrapersonal Development, Ethics, and Values	Realistic Self-Appraisal, Self-Understanding and Self- Respect a. articulate and take action based on the analysis of one's values, beliefs, strengths, and challenges b. hold oneself accountable for effective balance of personal, educational, work, and social obligations Pursing Goals c. strategically develop and pursue short and long term personal, educational, and professional goals Commitment to Ethics and Identity d. accept responsibility for how one's personal actions affect other people and communities e. manage adversity and life challenges in a flexible and ethical manner that promote individual growth and development Maintaining Health and Wellness f. choose and exhibit behaviors that reduce risks and promote one's physical and emotional health g. exhibit caring attitudes and form authentic and mutually rewarding human relationships	AOD Information tables and outreach Dean of Students Office B The Best U Campaign – civility/good citizenship BACCHUS Training Dean of Students Bystander Training – Title IX Community Assistant Training – Residence Hall Policies Community Assistant Training – Expectations & Contract Camps conference program management/planning/execution Dean of Students Choices and Decision – sanction educational Title IX and Mandatory Reporting Training CPR Training Dean of Students Educational Sanctions GoodWork – residence hall programs GoodWork – residence hall programs – excellence Harm reduction programs – DAWN Health Center – TB Skin Test – maintaining health/wellness screening Women's Resource Center Hookup Workshop Initial personal preference questionnaire (housing) Level 2 CLE certification Peer Discussion Group – DAWN Presidential Leadership Program Poster campaign/activities - DAWN Student Athlete Advisory Committee Self care training during orientation STD Testing – maintaining health/wellness/realistic self appraisal, etc. Varsity Athletic Credit Writing Consultant Training B the Best U – DOS Interpersonal Development	Goal 4 - Cultures & Diversity Goal 9- Healthy Living
	Interpersonal Development	Meaningful Relationships a. recognize elements of interpersonal difference in order to cultivate healthy, meaningful relationships with others Collaboration b. develop an ability to work collaboratively and respectfully with others, including those with different or conflicting perspectives c. constructively resolve interpersonal conflicts Effective Leadership d. demonstrate leadership through role modelling, influence, and service	AOD Information Tables and Outreach BACCHUS Training BSCC Meetings Dean of Students Bystander training – Title IX Camps/Conferences – planning/execution FS Committee GoodWork – residence hall programs – ethical GoodWork – residence hall programs – social Homecoming Committee Chairperson responsibilities Women's Resource Center Program - Hookup Culture Living/Learning Communities Quest Team Building Day Mentor Training (LLCs) Dean of Students PASS mentoring program Peer Discussion Group -DAWN Peer Educator training - DAWN Presidential Leadership training Poster campaign/activities - DAWN Program Board Executive Board responsibilities Residence Hall programming — model Quest Activities/Programming Writing Consultant Training Dean of Students Community Service Government Boards—KUB Student Building Supervisors—KUB Rec Center Governing Board—KUB Committee on Student Organizations—KUB	Goal 6-Social Sciences

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Strategic Issue 4: Fostering and developing a strong sense of community Division Goal: 4a. Model and state expectations for social and civic responsibility, on and off campus 4b. Articulate Student Affairs' contributions to our institutional identity and commitment to community engagement	Understanding Society and Culture	Understanding and Appreciation of Cultural and Human Differences a. demonstrate open-mindedness, acceptance, fairness, and respect through participation within diverse groups b. apply awareness, understanding, and appreciation of cultural and human differences to personal and professional situations c. recognize and identify the characteristics, values, customs and beliefs of various cultures and communities	AOD Information Tables and Outreach BACCHUS Training BSCL Meetings Community Assistant Training – Community Building Community Assistant Training – Diversity and Inclusion Community Assistant Training – Dur Students Community Government Association Executive Board Training DC Living/Learning Community Trip Engagement – civil political (voter registration) Engagement Activities on campus/region - Alex's Lemonade Stand Project - Community Health and School Kit Project - Annual Shelter Volunteer trips - Colleges Against Cancer - Empty Bowls - Peanut Butter Drive - Camp Victory Volunteer trips - Trick or Treat for Unicef GoodWork-Residence Hall Programs – Engagement Governance in campus organizations Housing Process (New student) Living/Learning Communities New York City trip Food Committee Orientation Workshop Leader inclusivity training Peer Discussion Group Peer Educator Training Program Personal Development Workshops (CDI) Presidential Leadership Program Poster Campaign/Activities - DAWN Program Board Meetings Rohrbach's Field Trip Dean of Students Title IX training Women's Resource Center Take Back the Night LGBTQA Resource Center — Mid Atlantic Conference Multicultural Center — Martin Luther King, Jr. programs Multicultural Center — Martin Luther King, Jr. programs Multicultural Center — Martin Luther King, Jr. programs	Goal 7 - Arts and Humanities
Co	Civic Engagement and Community	Sense of Civic Responsibility a. practice good citizenship by actively engaging in civic, political, and community activities Social Responsibility b. challenge oppressive systems and behaviors and will work to create change and foster inclusive communities Global Awareness c. advocate for important social, economic, and environmental issues that relate to personal, community, and global values Community Involvement d. Practice good citizenship by holding active membership, ownership, and commitment to community groups, programs, Bloomsburg University, etc.	AOD Information Tables and Outreach BACCHUS Training Community Government Association Big Event Constitution Day Programming Campus Blood Drives Bystander Training Community Assistant Program Model – service to others College of Business Living/Learning Community—UNICEF Program Greek Community Service events Earth Day Dean of Students Educational Sanctions – community service, civility workshop Good Work – Residence Hall Programs – engagement GoodWork – Residence Hall Programs – ethical Green Campus Initiative Hunger Projects - Empty Bowls - Peanut Butter Drive - End of Year Food Drive - Food Recovery Project at Scranton Commons benefitting Women's Center - Food Insecurity Program Husky Youth day Hydrowater – hydrowatch water monitoring project in Fishing Creek Kids Fun Carnival Living/Learning Communities partnership in Big Event Make a Wish Dodgeball Tournament PLP	Goal 10 - Citizenship